

Gujarat Arts & Science College, Ahmedabad

Workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during Academic Year 2020-21

Sr. No.	Title Name	Date
1	Introduction to Intellectual Property Rights	August 1, 2020
2	Understanding Patents	October 15, 2020
3	Introduction to the world of IPR	November 5, 2020
4	Careers in Technological Startups	December 3, 2020
5	Career in Entrepreneurship	December 10, 2020
6	Idea To Venture	December 17, 2020
7	Basics of Marketing & Branding	December 24, 2020
8	One-Day Workshop: "N-LIST Awareness Programme for T. Y.B.Sc, M.Sc, and M.A Students"	January 11, 2021
9	How to Draft Project Proposals	February 1, 2021
10	Key points for pitching proposals	February 4, 2021
11	Two Day International Webinar on "Sarjan : Prakriya & Parinati"	March 5-6, 2021

Gujarat Arts & Science College, Ahmedabad

One Day Seminar

Introduction to Intellectual Property Rights

Date: 01/08/2020

Introduction:

Gujarat Arts & Science College, Ahmedabad, organized a one-day seminar on "Introduction to Intellectual Property Rights" on 01st August 2020. The seminar was aimed at providing a foundational understanding of Intellectual Property Rights (IPR) to the 150 participating B.Sc. students. The event was graced by **Dr. Nishant Junnarkar**, Assistant professor, Government Science College, Vankala distinguished expert in the field, and was organized under the esteemed patronage of, **Mr. S. G. Desai**, the college principal, and **Mrs Vaishali A. Pathak** the dedicated organizing secretary.

Seminar Highlights:

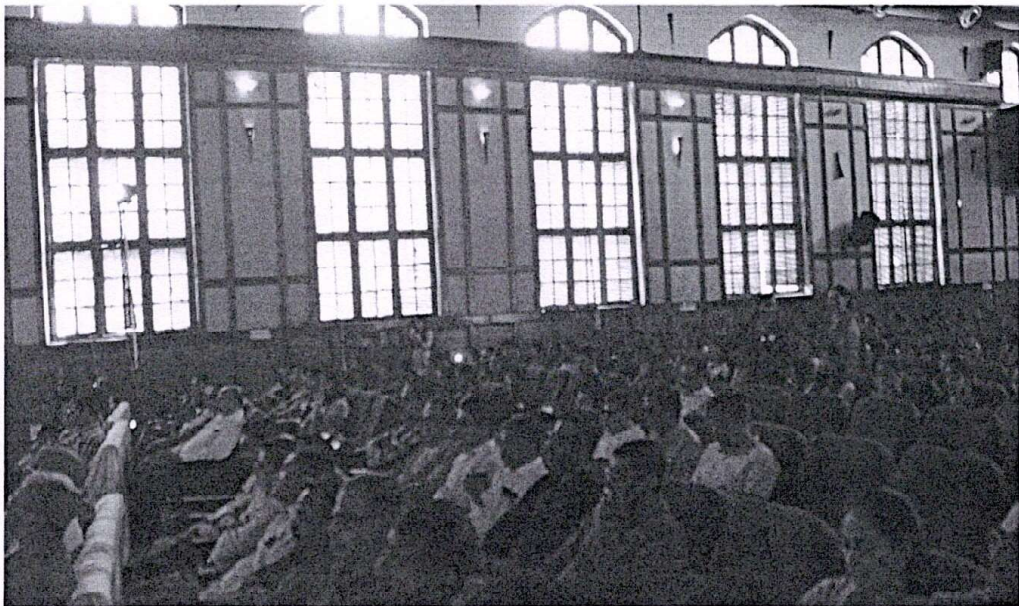
The seminar commenced with an insightful keynote address by **Dr. Nishant Junnarkar**, enlightening the students about the significance of intellectual property in the contemporary world. Throughout the day, students from diverse branches such as Chemistry, Physics, Mathematics, Botany, and Microbiology engaged in interactive sessions and group discussions. Faculties, including **Dr. Chaitanya Jha**, **Dr. Bharat Valani**, **Dr. Kavita Kolte**, Mr. D. D pateland **Dr. Charu Shrivastva**, facilitated engaging workshops, shedding light on patents, trademarks, copyrights, and trade secrets. Practical case studies were presented, allowing students to grasp the real-world applications of intellectual property concepts.



Outcomes:

The seminar proved to be a transformative experience for the students. They gained comprehensive insights into the legal, ethical, and innovative aspects of intellectual property. Participants developed a profound understanding of protecting inventions, creative works, and innovations, crucial for their future careers. The seminar not only broadened their intellectual horizons but also inspired them to consider careers in fields related to intellectual property law, research, and entrepreneurship. The event also fostered a spirit of collaboration among students and faculty, encouraging a vibrant exchange of ideas and knowledge.

In conclusion, the one-day seminar on Introduction to Intellectual Property Rights at Gujarat Arts & Science College, Ahmedabad, successfully equipped the B.Sc. students with valuable knowledge and skills related to intellectual property. It enhanced their academic pursuits, preparing them to navigate the complexities of the modern world while fostering a deep respect for intellectual creativity and innovation. The event was a testament to the college's commitment to providing holistic education, preparing students for a future where intellectual property plays a pivotal role in shaping industries and societies.





Speaker of the seminar: Dr. Nishant Junnarkar

Organizing secretary of the seminar: Mrs Vaishali A. Pathak

Faculty: Dr. Chaitanya Jha, Dr. Bharat Valani, Dr. Kavita Kolte, Mr. D. D. Patel and Dr. Charu Shrivastva,



S. G. Desai
Principal: Mr. S. G. Desai
Principal
Gujarat Arts & Science College
Ahmedabad.

ROLL NO	NAME	M/F	Signature
1	MATIYA AHESANALI KAMARALI	M	<i>Mhandi</i>
2	MOMIN MOHSINALI MASUMBHAI	M	<i>M. M. M</i>
3	PATHAN ALEEMAHMED VASEEMAHMED	M	<i>Pathan</i>
4	PAYAK NAUSHINBANU MOHAMMEDRAFIQ	F	<i>Mubiyar</i>
5	SAIYED MUSKANBANU IMTIYAZ	F	<i>Salleh M.</i>
6	SHAIKH MOHAMMEDIRSHAD ANWERHUSSAIN	M	<i>Saitan</i>
7	SUTHAR MOHSINALI MAHAMMADALI	M	<i>Asma</i>
8	ASMA QURESHI	F	<i>Fah</i>
9	SHAIKH FAIYAZ MOHAMMEDFAROOK	M	<i>ShaiKh.</i>
10	SHAIKH MOHAMMADFUZAIL MOHAMMADYUSUF	M	<i>S. M. M.</i>
11	GHANCHI ALFARAN SARFUDDIN	M	<i>Alfan</i>
12	PATHAN MOHAMMEDUSAMA MOHAMMEDFIROZKHAN	M	<i>P. D. D.</i>

13	DESAI HITESH PRABHATBHAI	M	Hitesh
14	JAMNISHA ALKESHBHAI MEVAJI	M	Ashu
15	PARMAR GAJENDRAKUMAR SHREELALU	M	Smriti
16	BOLIYA SUNILBHAI KANUBHAI	M	Smriti
17	MAKVANA SUNILKUMAR BALDEVBHAI	M	Het
18	PATEL HET RAMESHBHAI	M	Het
19	PATEL YASHKUMAR MAHENDRABHAI	M	an
20	SAMBAD VIJAYBHAI MAMAIYABHAI	M	Vijaybhair
21	LAVTUKA MEHULBHAI ARJANBHAI	M	Sangam
22	RANA SANGRAMSINGH IMUBHA	M	Rushil
23	RAVAL RUSHIL KALPESH KUMAR	M	Jay
24	VYAS JAY MAHESHKUMAR	M	Mahesh
25	ALGOTAR PRAVINBHAI BHIMABHAI	M	Komal
26	GAUSWAMI KRUNALGIRI BIPINGIRI	M	K.G.M.
27	KADRI ZOYA RAZIUDDIN	F	Zoya
28	LABANA NIKESHKUMAR BHOGILAL	M	Nikesh
29	LAKUM JAYBALABEN BHANUBHAI	F	Jayaben
30	MAHIPAL SINGH KAMLESH	M	Singh
31	PANDOR SWETA NANDKUMAR	F	Sweta
32	PAVARA BHAGIRATHBHAI VASUDEVBHAI	M	Bhagat
33	RATHOD HIRALBEN PARESHKUMAR	F	Rashmi
34	RATHOD ROSHANKUMAR JASVANTBHAI	M	Roshan
35	SADAT SIJABEN PRIYENBHAI	F	Sijaben
36	SONI SUHASH PRAKASHBHAI	M	Suhash
37	TRIVEDI VISHVA MAHESHKUMAR	F	Vishva
38	VAGHELA BHAVINKUMAR BIPINCHANDRA	M	Bhavin
39	VAGHELA JIGAR RAJANIKANT	M	Jigar
40	VASAVA RUTVIKKUMAR JAHGUBHAI	M	Rutvi
41	VEGADA NISHABEN BHARATBHAI	F	Nishaben
42	DESAI MAULIKBHAI KANJIBHAI	M	Maulik
43	DESAI VIMALBHAI KANTIBHAI	M	Vimal
44	KHANT SANTOSH LAXMANSINH	M	Santosh
45	MIR BHARAT BUTABHAI	M	Bharat
46	PANCHAL VRUSHTI SHARADBHAI	F	P.V.S.
47	PARMAR JIGARKUMAR RAJESHBHAI	M	Jigar
48	PARMAR KAUSHALKUMAR KIRITKUMAR	M	Karshil



49	PARMAR MITTALBEN BHARATSINH	F	Mittalben
50	PARMAR SATYAM KUMAR	M	Satyam
51	PATEL RASHMIKABEN ANILBHAI	F	Rashmi
52	PATEL SANDHYA CHANDRABALI	F	Sandhya
53	SHAH RAHULKUMAR HIMMATBHAI	M	Rahul
54	SOLANKI SWETA KISHORBHAI	F	Sweta
55	VAGHELA AJAYKUMAR JAGDISHBHAI	M	Ajay
56	AAL VANRAJKUMAR RANCHHODBHAI	M	Vanraj
57	CHAUHAN JYOTIKA HASMUKHBHAI	F	Jyotika
58	DAVE MAHIMA RAJESHKUMAR	F	Mahima
59	KUSHAWAHA ROHIT	M	Rohit
60	MENA PINKI RAMESHBHAI	F	Pinki
61	PARAMAR TORALBEN BHARATBHAI	F	Toralben
62	PATEL AMIT HARI RAM	M	Amit
63	RAJPUT KISHAN OMPRAKASH SING	M	Kishan
64	SAIYAD MATINBHAI KASAMBHAI	M	Matin
65	SHARMA RITVIK GIRISHKUMAR	M	Ritvik
66	SOLANKI ANKITBHAI RAMESHBHAI	M	Ankit
67	VAGHELA MUKESHKUMAR RAIJIJI	M	Mukesh
68	VISHWAKARMA PANKAJKUMAR RAMKAILASH	M	Pankaj
69	CHUNARA RAHENUMABANU MAHAMMADSARIF	F	Rahnuma
70	DHABRA MAHEMUDALI ISMAILBHAI	M	Mahmud
71	KADIVALA SUGARAFATEMA SUJATALI	F	Sugar
72	MAKANOZIYA SAKINAFATEMA MADADALI	F	Sakina
73	NAGALPARA GULAMAHMMAD ABBASBHAI	M	Gulam
74	NEDARIYA HUSAINA SHABBIRALI	F	Husain
75	QURESHI PARVEZ MEHBOOBBHAI	M	Parvez
76	SUTHAR AABIDHUSAIN ISMAILBHAI	M	Aabid
77	SHAH FAQIR MOHAMMEDKAMRAN MOHAMMEDYUSUF	M	FAQIR
78	SHAH FAQIR NILOFARBANU MOHAMMEDYUSUF	F	Nilofar
79	SHAIKH AADIL MUKHTAR	M	Aadil
80	SHAIKH HEENA KAUSAR YUSUF BHAI	F	Heena
81	SHAIKH NUMABANU MOHAMMADYUSUF	F	AB
82	BHARWAD HETALBEN JAKSHIBHAI	F	Hetal
83	BHARWAD PARVATIBEN JAKSHIBHAI	F	Parvati



84	BHATT JAIMIN VIJAYKUMAR	M	Jaimin
85	BOLIYA MAHENDRA MANUBHAI	M	Manubhai
86	CHAVADA RAVIBHAI GALABHAI	M	C.R.G.
87	CHAVDA JAYKUMAR VRAJLAL	M	Vrajlal
88	DABHI JAYDEEP JAYANTIBHAI	M	Dhabhi J.
89	DABHI NISHABEN JAVANSINH	F	Nishaben
90	GOHIL PRADIPKUMAR MANGALSINH	M	Pradip
91	KATARA SANJAYBHAI ENESHBHAI	M	Sanjay Ch.
92	MAKWANA JAYRAJ NARVATSINH	M	M.J.R.
93	PRAJAPATI HARESHBHAI SHAMALAJI	M	Haresh
94	RABARI MAXITKUMAR NAGJIBHAI	M	Maxit
95	RATHOD VIJAY ASHVINKUMAR	M	Vijay
96	SALAVIYA SHRADDHABEN SHAMBHUBHAI	F	Shraddha
97	SATHAVARA TWINKAL VINUBHAI	F	Twinkal
98	SENMA DHIRAJKUMAR PRABHABHAI	M	Dhiraj
99	SIPAI SHAHRUKH MAHORAMBHAI	M	Shahrugh
100	SOLANKI NAYANABEN DHIRUBHAI	F	Nayan
101	SOLANKI PRADIPKUMAR PARSOTTMBHAI	M	Pradip
102	SOLANKI ROHAN VINODBHAI	M	Rohan
103	VAGHELA JAGDISHKUMAR SHANKARBHAI	M	Jagdish
104	VAGHELA SHRAVANSINH DHANSINH	M	Shravan
105	BAROT CHIRAG JAYESHBHAI	M	Chirag
106	CHAUHAN HARESHKUMAR PREMJBHAI	M	Haresh
107	CHAVDA KAJAL DINESHBHAI	F	Kajal
108	CHAVDA PAYALBEN CHAMANBHAI	F	Payal
109	DESAI MAULI MALAYBHAI	F	Mauli
110	DUBEY SHIVAMKUMAR PRASHANTKUMAR	M	Shivam
111	JADAV PAYAL SURESHBHAI	F	Payal
112	JATOLIYA MEHUL SHANTILAL	M	Mehul
113	KANOJIYA KESHAVBHAI RAMCHANDRA	M	Keshav
114	MAHERIYA DARSHAN HIRABHAI	M	Darshan
115	MAKWANA NILESHKUMAR MUKESHBHAI	M	Nilesh
116	MANISHA TEKWANI	F	Manisha
117	MEHRA NEHABEN PRATAPBHAI	F	Nehaben
118	MERAIYA SWATIBEN HARSHADBHAI	F	Swati
119	MODI DHRUVIK PRADIPKUMAR	M	Dhruvik



120	PARMAR SONUKUMARI DINESHBHAI	F	Sonu
121	PATEL AJAYKUMAR RASIKBHAI	M	Ajay P.
122	PATEL YAKINKUMAR ASHOKBHAI	M	Yakinkumar
123	PRAJAPATI MANISHBHAI BHARATBHAI	M	Manish
124	RABARI JEMAL CHHAGANBHAI	M	Chhagan
125	SAIYED MAHERA MOHAMMEDIDRISH	F	Mahera
126	SHELA VISHNUBHAI JALABHAI	M	Shela
127	SOLANKI KRUNAL TRIBHOVANBHAI	M	Krunal
128	SOLANKI MAYABEN DHANJIBHAI	F	Mayaben
129	SONI VISHWA KAMLESHBHAI	F	Vishwa
130	THAKOR NISHABEN KANUBHAI	F	Nishaben
131	VASAVA BHIMSINGBHAI SOMABHAI	M	Bhimsing
132	VASAVA VINUBHAI RUPAJIBHAI	M	Vinubhai
133	ANSARI ARSHI MOHAMMDRAFIQ	F	Arshi
134	CHAUDHARY JIGARKUMAR MONGHAJIBHAI	M	Jigar
135	CHAUDHARY RAHULKUMAR UMEDBHAI	M	Rahul
136	CHAVDA DHARMIK NIRUBHAI	M	Dharmik
137	DAMOR KIRANKUMAR ARJANDAS	M	Kiran
138	DESAI DHAVALKUMAR ISHWARBHAI	M	Dhaaval
139	GOL ANIRUDDHSINH MAHIPALSINH	M	Aniruddh
140	JADAV PRAKASHBHAI SHAMBHUBHAI	M	Prakash
141	JADEJA MAHIPALSINH SIDDHRAJSINH	M	Mahipal
142	KHIMSURIYA SAGAR MERAMBHAI	M	Sagar
143	KUMAVAT UMESH HIRALAL	M	Umesh
144	MAKWANA GAUTTAMBHAI BIMABHAI	M	M. G. B.
145	NAVAPARA BANSARI SANJAYBHAI	F	Bansari
146	PATHAN FARHINBANU SABIRKHAN	F	Farhin
147	PREM PRAKASH SINGH	M	Prakash
148	RABARI PIYUSH BALDEVBHAI T	M	Piyush
149	RATHWA ROSHANBHAI RIMSINGBHAI	M	Roshan
150	RATHWA SUNILKUMAR KISHANBHAI	M	Sunil



Principal
Gujarat Arts & Science College
Ahmedabad.

Gujarat Arts & Science College, Ahmedabad

One Day Seminar Report: Understanding Patents

Date: 15/10/2020

Introduction:

Gujarat Arts & Science College, Ahmedabad, organized a dynamic one-day seminar titled "Understanding Patents" on 15th October 2020. The seminar aimed to delve deep into the intricate world of patents, exploring their significance and the intricate process of acquiring them. The event was graced by **Dr. Chaitanya Kumar Jha**, a distinguished expert in understanding patents, and was organized under the esteemed patronage of **Mr. S. G. Desai** the college principal, and **Mrs. Vaishali A. Pathak**, the efficient organizing secretary.

Seminar Highlights:

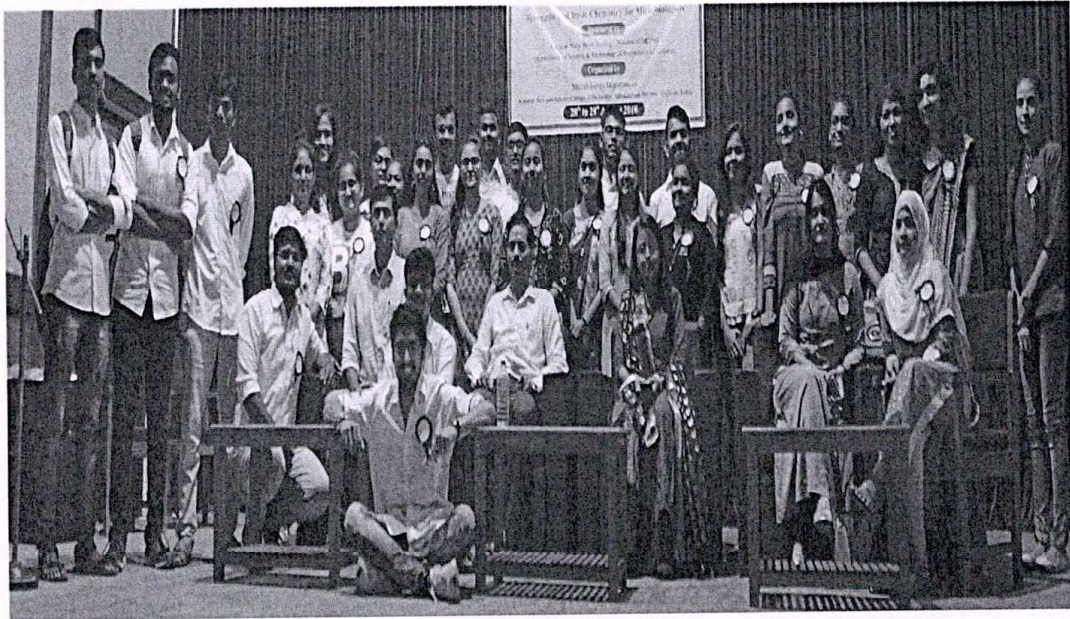
The seminar commenced with a comprehensive overview of patents by **Dr. Chaitanya Kumar Jha**, providing an in-depth understanding to the 175 participating B.Sc. students. The attendees, representing diverse branches such as Chemistry, Physics, Mathematics, Botany, and Microbiology, engaged in interactive sessions and hands-on workshops. Faculties, including **Dr. Bharat Valani**, **Dr. Kavita Kolte**, **Dr. Akhil Mittal**, **Dr. D. K. Panchal**, **Dr. H. L. Padiya**, facilitated insightful discussions on patentable inventions and the patent application process. Practical case studies were presented, enabling students to grasp the nuances of patent law, from ideation to patent filing.

Outcomes:

The seminar on "Understanding Patents" yielded significant outcomes for the B.Sc. students. They gained a profound understanding of the crucial role patents play in protecting innovations, fostering creativity and technological advancements. Participants learned about the patent filing procedures, including the documentation and legal requirements. The seminar not only equipped them with theoretical knowledge but also honed their analytical and problem-solving skills through real-life patent scenarios. Moreover, it inspired the students, igniting an interest in pursuing careers related to intellectual property law, patent research, and innovation-driven entrepreneurship.

In conclusion, the one-day seminar on "Understanding Patents" at Gujarat Arts & Science College, Ahmedabad, proved to be an enlightening experience. It empowered the students with valuable insights into the world of patents, preparing them to contribute meaningfully to the fields of science, technology, and innovation. The event underscored the college's commitment to providing holistic education, ensuring that students are well-prepared to navigate the complexities of the modern world and contribute significantly to the realms of innovation and intellectual property.





Speaker of the seminar: Dr. Chaitanya Kumar Jha

Organizing secretary of the seminar: Mrs. Vaishali A. Pathak

Faculty: Dr. Bharat Valani, Dr. Kavita Kolte, Dr. Akhil Mittal, Dr. D. K. Panchal, Dr. H. L. Padiya



Principal: Mr. S. G. Desai

ROLL NO	NAME	M/F	Signature
1	BHOI KIRTIKUMAR DINESHBHAI	M	Bhoi
2	GAUSWAMI KRUNALGIRI BIPINGIRI	M	Krunal
3	KADRI ZOYA RAZIUDDIN	F	Zoya
4	KUMAWAT OMPRAKASH GOMARAM	M	Ompakash
5	LABANA NIKESHKUMAR BHOGILAL	M	Nikesh
6	PANDOR SWETA NANDKUMAR	F	Sweta Pandor
7	PATHAN RUHISHIFA MOHDYUSUF	F	Ruhishifa
8	PAVARA BHAGIRATHBHAI VASUDEVBHAI	M	Bhagirath
9	RATHOD ROSHANKUMAR JASVANTBHAI	M	Roshankumar
10	SADAT SIJABEN PRIYENBHAI	F	Sija
11	SONI SUHASH PRAKASHBHAI	M	Suhash
12	VAGHELA JIGAR RAJANIKANT	M	Jigar Vaghela
13	VAISHNAV MANTHAN SATYEN	M	Mant
14	VASAVA RUTVIKKUMAR JAHGUBHAI	M	Rutvik
15	VEGADA NISHABEN BHARATBHAI	F	Nisha
16	VAGHELA ALPESHKUMAR PATHUBHAI	M	Alpesh
17	DESAI VIMALBHAI KANTIBHAI	M	Vimal Desai
18	GONDALIYA RUTVIK SATISHBHAI	M	Rutvik Gondaliya
19	KHANT SANTOSH LAXMANSINH	M	Santosh Khant
20	MIR BHARAT BUTABHAI	M	Bharat Mir
21	PANCHAL VRUSHTI SHARADBHAI	F	Vs Panchal
22	PARMAR JIGARKUMAR RAJESHBHAI	M	Jigar Parmar
23	PARMAR SATYAM KUMAR	M	Satya Parmar
24	PATEL RASHMIKABEN ANILBHAI	F	Rashmi Patel
25	PATEL SANDHYA CHANDRABALI	F	Sandhya Patel
26	PRAJAPATI RINKALBEN RAKESHKUMAR	F	Rinkal Prajapati
27	SHAH RAHULKUMAR HIMMATBHAI	M	Rahul Shah
28	VAGHELA AJAYKUMAR JAGDISHBHAI	M	Ajay Vaghela
29	AAL VANRAJKUMAR RANCHHODBHAI	M	Vanraj
30	CHAUHAN JYOTIKA HASMUKHBHAI	F	Jyotika Chauhan
31	DAVE MAHIMA RAJESHKUMAR	F	Mahima Dave
32	GOHEL VAISHALIBEN NARESHBHAI	F	Vaishali Gohel
33	MENA PINKI RAMESHBHAI	F	Pinkie Mena
34	PARAMAR TORALBEN BHARATBHAI	F	Torali Parmar
35	PATEL AMIT HARI RAM	M	Amit Patel
36	RAJPUT KISHAN OMPRAKASH SING	M	Kishan Rajput



37	SAIYAD MATINBHAI KASAMBHAI	M	Saiyad
38	SHARMA RITVIK GIRISHKUMAR	M	Ritvik
39	SHARMA SUNITI DEVENDRAKUMAR	F	Suniti
40	VAGHELA MUKESHKUMAR RAIJJI	M	Mukesh
41	VARMA MANISH RAJU	M	Manish
42	VISHWAKARMA PANKAJKUMAR RAMKAILASH	M	Pankaj
43	CHAUDHARY RAHATFATMA GULAMHUSAIN	F	Rahat
44	CHUNARA RAHENUMABANU MAHAMMADSARIF	F	C.R.M
45	DHABRA MAHEMUDALI ISMAILBHAI	M	Mahemud
46	KADIVALA SUGARAFATEMA SUJATALI	F	Sugar
47	MAKANOZIYA SAKINAFATEMA MADADALI	F	Madal
48	QURESHI PARVEZ MEHBOOBHAI	M	Mehboob
49	SUTHAR AABIDHUSAIN ISMAILBHAI	M	S.A.S
50	HAJINA WASIM LATIF	M	Wasim
51	PATHAN RAHEMAT ALI MAHEFOOZALI	M	Rahemat
52	SHAH FAQIR MOHAMMEDKAMRAN MOHAMMEDYUSUF	M	Faqir
53	SHAH FAQIR NILOFARBANU MOHAMMEDYUSUF	F	Nilofar
54	SHAIKH HEENA KAUSAR YUSUF BHAI	F	Heena
55	SHAIKH NUMABANU MOHAMMADYUSUF	F	Numa
56	BHARWAD HETALBEN JAKSHIBHAI	F	Hetal
57	BHARWAD PARVATIBEN JAKSHIBHAI	F	Mahendra
58	BOLIYA MAHENDRA MANUBHAI	M	Mahendra
59	CHAUDHARI AKASHKUMAR BHARATBHAI	M	Aakash
60	CHAVADA RAVIBHAI GALABHAI	M	Ravi
61	DABHI JAYDEEP JAYANTIBHAI	M	Jaydeep
62	DABHI NISHABEN JAVANSINH	F	Nisha
63	GOHIL PRADIPKUMAR MANGALSINH	M	Pradip
64	GOLTAR PIYUSHKUMAR	M	Piyush
65	KATARA SANJAYBHAI ENESHBHAI	M	Sanjay
66	MAKWANA JAYRAJ NARVATSINH	M	Jayraj
67	PRAJAPATI HARESHBHAI SHAMALAJI	M	Hareesh
68	RABARI MAXITKUMAR NAGJIBHAI	M	Maxit
69	RATHOD VIJAY ASHVINKUMAR	M	Vijay
70	SALAVIYA SHRADDHABEN SHAMBHUBHAI	F	Shraddha
71	SATHAVARA TWINKAL VINUBHAI	F	Twinkal
72	SENMA DHIRAJKUMAR PRABHABHAI	M	Dhiraj
73	SIPAI SHAHRUKH MAHORAMBHAI	M	Shahrugh



74	SOLANKI PRADIPKUMAR PARSOTTMBHAI	M	પ્રદીપ રાવણી
75	SOLANKI ROHAN VINODBHAI	M	R.V.S.
76	VAGHELA JAGDISHKUMAR SHANKARBHAI	M	જગદીશ
77	VAGHELA SHRAVANSINH DHANSINH	M	શ્રવણ સિંહ
78	BAROT CHIRAG JAYESHBHAI	M	ચિરાગ
79	BHARVAD DINESHBHAI BHAGAVANBHAI	M	બેલુ
80	CHAUHAN HARESHKUMAR PREMJBHAI	M	હરેશ
81	CHAVDA PAYALBEN CHAMANBHAI	F	પેચલ
82	DESAI MAULI MALAYBHAI	F	મૈલી
83	DUBEY SHIVAMKUMAR PRASHANTKUMAR	M	શિવમ
84	JADAV PAYAL SURESHBHAI	F	પેચલ સુરેશ
85	KANOJIYA KESHAVBHAI RAMCHANDRA	M	K.R.K.
86	MAHERIYA DARSHAN HIRABHAI	M	દર્શન
87	MAKWANA NILESHKUMAR MUKESHBHAI	M	નિલેશ
88	MANISHA TEKWANI	F	તેકવણી
89	MEHRA NEHABEN PRATAPBHAI	F	નેહા
90	MERAIYA SWATIBEN HARSHADBHAI	F	સુવતી
91	MODI DHRUVIK PRADIPKUMAR	M	ધ્રુવિક
92	PARMAR SHAILESHBHAI MERUBHAI	M	S.M.P.
93	PATEL AJAYKUMAR RASIKBHAI	M	અજય રસિક
94	PATEL YAKINKUMAR ASHOKBHAI	M	યાકીન અશોક
95	PATHAK PRACHI RAJESHBHAI	F	પ્રચી
96	PRAJAPATI MANISHBHAI BHARATBHAI	M	મણિષ ભારત
97	SAIYED MAHERA MOHAMMEDIRISH	F	S.M.M.
98	SHELA VISHNUBHAI JALABHAI	M	શેલા
99	SOLANKI KRUNAL TRIBHOVANBHAI	M	કરુણાલ
100	SOLANKI MAYABEN DHANJIBHAI	F	મયા
101	TABIYAD NISHA KANUBHAI	F	નિશા
102	THAKOR NISHABEN KANUBHAI	F	નિશા
103	VAGHELA SANJAYBHAI VANRAJBHAI	M	સંજય
104	VASAVA BHIMSINGBHAI SOMABHAI	M	Bhimsing
105	VASAVA VINUBHAI RUPAJIBHAI	M	વિનુ રુપજી
106	ANSARI ARSHI MOHAMMDRAFIQ	F	અરશી
107	CHAUDHARY JIGARKUMAR MONGHAJIBHAI	M	જિગરકુમાર
108	CHAUDHARY RAHULKUMAR UMEDBHAI	M	રાહુલ
109	CHAVDA DHARMIK NIRUBHAI	M	ધર્મિક
110	GOL ANIRUDDHSINH MAHIPALSINH	M	અનિરુદ્ધ
111	JADEJA MAHIPALSINH SIDDHRAJSINH	M	મણિષ સિદ્ધરાજ



112	KHIMSURIYA SAGAR MERAMBHAI	M	K. S. M.
113	KUMAVAT UMESH HIRALAL	M	Umesh
114	MAKAVANA PAYALBEN KANTIBHAI	F	M.P.K.
115	MAKWANA GAUTTAMBHAI BIMABHAI	M	M. G. B.
116	NAVAPARA BANSARI SANJAYBHAI	F	Bansari
117	PATHAN FARHINBANU SABIRKHAN	F	Fahim Banu
118	PREM PRAKASH SINGH	M	Prakash
119	RATHWA ROSHANBHAI RIMSINGBHAI	M	Roshan
120	RATHWA SUNILKUMAR KISHANBHAI	M	Sunil
121	SOLANKI DIPALEEBEN VINODBHAI	F	Dipal
122	SOLANKI SUBHASHBHAI BALDEVBHAI	M	S. S. B.
123	SOLANKI VIRALKUMAR RANJITBHAI	M	V. R.
124	TRIVEDI ADIT BHAGIRATHBHAI	M	Adit
125	KANANI MIHIR PRAKASH	M	M. P.
126	PADHIYAR BHAVANISINH MADHAVSINH	M	B. H.
127	PATHAN MOHAMMAD NAUMANKHAN ANVARKHAN	M	Mohammed
128	DAVE ALPESH RAMESHKUMAR	M	Alpesh
129	GADHAVI MILANDAN KIRITDAN	M	Milandan
130	GURJAR BHUPENDRA SINGH BRAHM SINGH	M	B. P. S.
131	PANDYA ROHITBHAI KASHIRAMBHAI	M	Rohit
132	PARMAR JIGAR MANUBHAI	M	P. J. M.
133	PARMAR KIRPALSINH UMEDSINH	M	K. P.
134	PATEL HITESHBHAI BHARATBHAI	M	Hitesh
135	PATEL JAY ASHOKBHAI	M	P. J. A.
136	PATEL SWET JAYESHBHAI	M	Swet
137	SHARMA HARSHKUMAR VINODKUMAR	M	Harsh
138	VANIYA NIKHILKUMAR ASHOKBHAI	M	Nikhil
139	VASAVA ARJUNBHAI GIMALIYABHAI	M	Arjun
140	VASAVA RAJENDRAKUMAR PRABHATBHAI	M	Rajendra
141	VASAVA VIKASKUMAR SURENDRABHAI	M	Vikas
142	BAVALIYA SANJAYBHAI HEMANTBHAI	M	Sanjay
143	CHAUHAN HARPALSINH BHAIKHABHAI	M	Harpal
144	CHAUHAN KASHYAP GIRDHARLAL	M	Kashyap
145	CHAUHAN NIKULKUMAR GHANSHYAMBHAI	M	Nikul
146	DESAI SWAPNIL BHAGVANBHAI	M	Swapnil
147	DETROJA HARDIKBHAI RAMESHBHAI	M	Hardik
148	KUSHVAHA JYOTI YOGENDRA KUMAR	F	Jyoti
149	MAKAVANA GANPATBHAI HEMUBHAI	M	Ganpat



150	MAKVANA MANOJKUMAR RAJUBHAI	M	M.M.R.
151	PADHIYAR MAYURRAJSINH NHRATSINH	M	Rey
152	PANDAV MEHULKUMAR RAMESHBHAI	M	P.M.R.
153	PARMAR NIRMIT VIJAYBHAI	M	Nirmit
154	PARMAR RAHULKUMAR CHANDRAKANTBHAI	M	Rahul
155	PARMAR SATISH KUMAR	M	Satish
156	PARMAR SHAILESHKUMAR GANPATBHAI	M	Shah
157	PATEL AARATIBEN JESANGBHAI	F	A-JP
158	PRAJAPATI JAYDIPBHAI BALDEVBHAI	M	Jaydip
159	SINGAL PINALBEN PRAVINBHAI	F	P.P.S.
160	SOLANKI MUKESHBHAI HIRABHAI	M	Mukesh
161	SOLANKI SANJAYKUMAR MANILAL	M	SMS
162	UPADHAYAY AMANKUMAR SHAMBHAVSHIVSHARAN	M	Amankumar
163	VADDARIYA AHEMADBHAI MAHMMADHUSEN	M	Amv
164	VAGHELA HIRENKUMAR MAHESHBHAI	M	Hirek
165	VASAVA AJAYKUMAR MAKTABHAI	M	Ajay
166	BARANDA KHUSHBUBAHEN GALJIBHAI	F	Kushbu
167	KUMBHAR KISHANBHAI ARVINDBHAI	M	Kishan
168	PARAMAR HARDIKKUMAR AMBALAL	M	Hardik
169	PRAJAPATI SHIVAKANT SANDIPBHAI	M	Shivkant
170	ROHIT PRITESHKUMAR ATMARAM	M	Rohit
171	RATHOD HARDIK KIRITBHAI	M	Hardik
172	BHALIYA KETUL GHANSHYAMBHAI	M	Ketul
173	TRAMTA AALA MERUBHAI	M	A.M.T.
174	CHOSALA HITESHBHAI CHANDUBHAI	M	Hitesh
175	SOLANKI SONALIBEN PRAVINBHAI	F	S.S.P.



Principal
Gujarat Arts & Science College
Ahmedabad.



स्थापना १८६३
गुजरात आर्ट्स ऐन्ड सायन्स कोलेज

अलीसल्लिज, अमदावाए - ३८० ००६

(गुजरात सरकार)

(NAAC Accredited Grade 2.83)

फ़ोन : ०७९-२६४४६९३९ ફેક્સ : ०७९-२६४४६९३९ ઇમેલ : gascpin@gmail.com

5/11/2020, Thursday

Webinar Report: Introduction to the World of Intellectual Property Rights (IPR)

Speakers: MR. AMITKUMAR PATEL, He is Registered Indian Patent Agent and working as an Independent IP Laws Practitioner in the domains of Patent, Trademark, Copyright and Design. He had completed the Advanced International Certificate Course on IPR & Business - Conducted jointly by KIPO-WIPO-KAIST-KIPA. He is also a Registered Indian Patent Agent (IN/PA/2874).

Introduction: The webinar titled "Introduction to the World of Intellectual Property Rights (IPR)" aimed to provide participants with a comprehensive overview of the significance and fundamentals of intellectual property rights in the context of startups. The event was organized by GASC SSIP-CELL, Gujarat Arts & Science College and featured expert speakers who shared insights, strategies, and practical advice on navigating the landscape of IPR for startups.

Key Highlights:

- 1. Understanding Intellectual Property (IP):** The speakers began by elucidating the concept of intellectual property and its various forms, including patents, trademarks, copyrights, and trade secrets. They emphasized the importance of safeguarding intellectual assets to protect the competitive advantage and innovation of startups.
- 2. Benefits and Challenges of IPR for Startups:** The webinar delved into the benefits of establishing robust IPR strategies for startups, such as fostering innovation, attracting investors, and mitigating risks. Additionally, the challenges and common pitfalls faced by startups in managing their intellectual property were discussed, along with practical solutions.
- 3. Patent Protection Strategies:** A significant portion of the webinar was dedicated to exploring patent protection strategies for startups. The speakers provided insights into the patenting process, including patentability criteria, filing procedures, and strategies for maximizing the value of patents in a competitive market landscape.



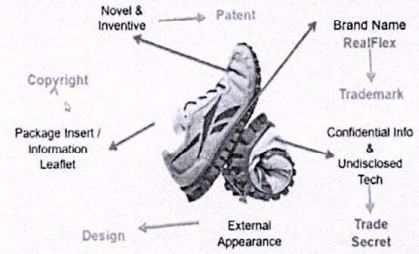
TYPES OF INTELLECTUAL PROPERTIES



05-11-2020

Copyright@AnandPatil 2020

8



05-11-2020

Copyright@AnandPatil 2020

15

WHAT DO YOU RECEIVE WHEN YOU FILE AND REGISTER A PATENT, TRADEMARK, DESIGN OR COPYRIGHT?



05-11-2020

Copyright@AnandPatil 2020

17

WHERE TO APPLY?

PATENT OFFICE, DELHI



PATENT OFFICE, KOLKATA

PATENT OFFICE, MUMBAI



PATENT OFFICE, CHENNAI

Copyright@AnandPatil 2020

29



Siddharth
Principal
Gujarat Arts & Science College
Ahmedabad.



स्थापना १८९३
गुजरात आर्ट्स अेन्ड सायन्स कोलेज

अेलीसल्लिज, अडडलवलड - ३ॢ० ००९
(गुजरात सरकर)

(NAAC Accredited Grade 2.83)

फ़ोन : ०७ॢ-२९ॡॡ९ॢॢॢ फ़ेकस : ०७ॢ-२९ॡॡ९ॢॢॢ ँडेल : gascpin@gmail.com

03/12/2020, THURSDAY

SSIP-Webinar Event Report: Careers in Technological Startups in India

Presenter: Mr. Manthan Goswami, is a young and upcoming Trainer and Public Speaker. At the age of 20, he won Gujarat's biggest and most prestigious The Times of India Public Speaking Contest, with the prize money of ₹ 1 lakh. An alumnus of St Xavier's College Ahmedabad, he was awarded with the Student of the Year award in 2017. His core Strength is Marketing Strategies, Advertising, Branding and Promotion, Social Media and Digital Marketing. An MBA in Marketing from the BK School of Management Ahmedabad, he has conducted Training Programs in several companies for the middle and higher level management. Presently, Manthan is working with Tata Consultancy Services.

Introduction: The webinar on "Careers in Technological Startups in India" organized by GASC SSIP CELL, Gujarat Arts & Science College, aimed to provide insights into the burgeoning opportunities in the Indian startup ecosystem, particularly in the field of technology. Mr. Manthan Goswami, an esteemed expert in the startup domain, led the session, offering valuable perspectives and guidance to the participants.

Key Highlights:

- 1. Overview of Indian Startup Landscape:**
 - Mr. Goswami provided a comprehensive overview of the Indian startup ecosystem, emphasizing its rapid growth and global recognition. He highlighted key statistics and trends showcasing the rise of technological startups across various sectors.
- 2. Types of Technological Startups:**
 - The presenter delved into different categories of technological startups prevalent in India, ranging from software development and AI/ML to fintech and health tech. Through real-life examples, participants gained insights into the diversity and innovation within the startup space.
- 3. Career Opportunities and Growth Prospects:**



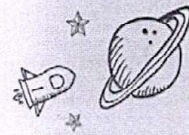
- Mr. Goswami discussed the myriad career opportunities available in technological startups, shedding light on roles such as software engineers, data scientists, product managers, and marketing specialists. He underscored the dynamic nature of startup environments and their potential for professional growth and innovation.
4. **Essential Skill Sets and Qualifications:**
- Participants received valuable insights into the requisite technical and non-technical skills for thriving in startup roles. Mr. Goswami emphasized the importance of a blend of technical expertise, entrepreneurial mindset, and effective communication skills in navigating the startup landscape.
5. **Recruitment Process and Success Strategies:**
- The presenter provided an overview of the recruitment process in startups, offering practical tips for resume preparation, cover letter writing, and networking with startup founders and recruiters. Success strategies for securing roles in competitive startup environments were also shared.
6. **Inspiring Success Stories and Case Studies:**
- The webinar featured inspiring success stories of professionals who have carved successful careers in Indian technological startups. Through insightful case studies, participants gained a deeper understanding of the challenges and triumphs associated with startup journeys.

Conclusion: The webinar concluded on a high note, with participants equipped with valuable insights and actionable strategies for pursuing careers in technological startups in India. Mr. Manthan Goswami's expertise and engaging presentation style left a lasting impression on the audience, inspiring them to explore and capitalize on the abundant opportunities in the vibrant startup ecosystem.

Acknowledgments: We extend our heartfelt thanks to Mr. Manthan Goswami for his invaluable contribution to the webinar. We also express gratitude to all the participants for their active participation and enthusiasm.



Careers in Technological Startups



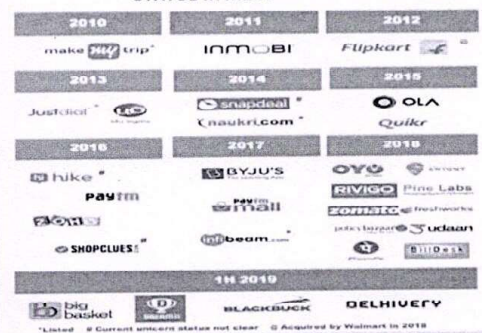
Startups

Why should you plan make your career in Technological Startups?

Power of Technological Companies



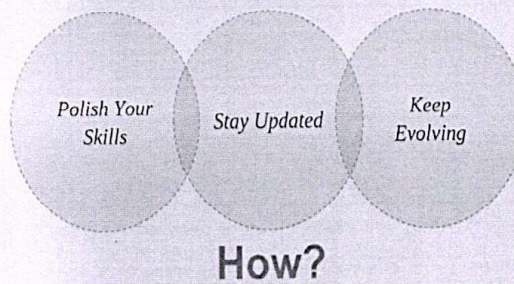
30 STARTUPS ROSE TO UNICORN STATUS IN INDIA



Bases on your Intrests and Skills

Developer	Content Creator	Customer Support
<ul style="list-style-type: none"> • IT Background • Coding • Programming • Web Design 	<ul style="list-style-type: none"> • Creativity • Easy with Words • Good Command over Language 	<ul style="list-style-type: none"> • Customer Engagement • Problem Solving Skills • <u>Email Writing Skills</u>

How to Prepare Yourself for the Start Up World?

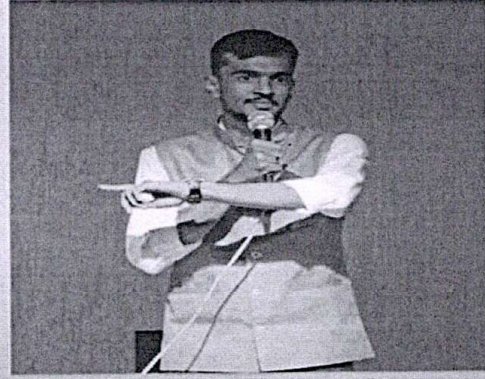


THANKS!

Any questions?

You can find me at

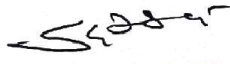
Email:
manthangoswami3@gmail.com



27

LECTURE LINK: https://youtu.be/qyjqgFZO_ZY?si=594op6jo8X98GZ13




Principal
Gujarat Arts & Science College
Ahmedabad.



स्थापना १८९३
गुजरात आर्ट्स अेन्ड सायन्स कोलेज

अेलीसल्ललख, अडडलवलड - ३ॢ० ००९

(गुजरात सरकलर)

(NAAC Accredited Grade 2.83)

डुनल : ०ॡॡ-ॢ९ॡॡ९ॡ३ॡ डेकस : ०ॡॡ-ॢ९ॡॡ९ॡ३ॡ डडेल : gascpin@gmail.com

10/12/2020, Thursday

Report: Webinar on "Career in Entrepreneurship" by Dr. Ronak A. Kadia

Introduction: The webinar titled "Career in Entrepreneurship" was conducted by the GASC SSIIP CELL (Gujarat Arts & Science College - Student Startup & Innovation Policy Cell) with Dr. Ronak A. Kadia as the guest speaker. The webinar aimed to enlighten students about the opportunities, challenges, and essential skills required for a career in entrepreneurship.

Speaker Profile: Dr. Ronak A. Kadia is a renowned entrepreneur, educator, and mentor with vast experience in the field of entrepreneurship. He holds superlative scholastic in Pharmacy (Pharm.D - Doctor of Pharmacy) from KSV University and Management (PGDM) from B. K. School of Business Management, Gujarat University. Dr. Kadia has been actively involved in fostering entrepreneurial spirit among youth through various initiatives.

Key Highlights:

- 1. Importance of Entrepreneurship:** Dr. Kadia emphasized the significance of entrepreneurship in today's dynamic world. He discussed how entrepreneurship not only fosters innovation but also drives economic growth and creates job opportunities.
- 2. Identifying Opportunities:** The speaker shed light on the process of identifying potential business opportunities. He elaborated on various approaches, including market research, trend analysis, and problem-solving.
- 3. Skills and Traits:** Dr. Kadia highlighted the essential skills and traits required for a successful career in entrepreneurship. These include creativity, resilience, adaptability, leadership, and effective communication.
- 4. Challenges and Solutions:** The webinar also addressed the common challenges faced by entrepreneurs, such as funding, market competition, and uncertainty. Dr. Kadia provided insights into overcoming these challenges through strategic planning, networking, and continuous learning.
- 5. Case Studies:** The session included real-life case studies of successful entrepreneurs to illustrate key concepts and inspire the audience. These case studies showcased how

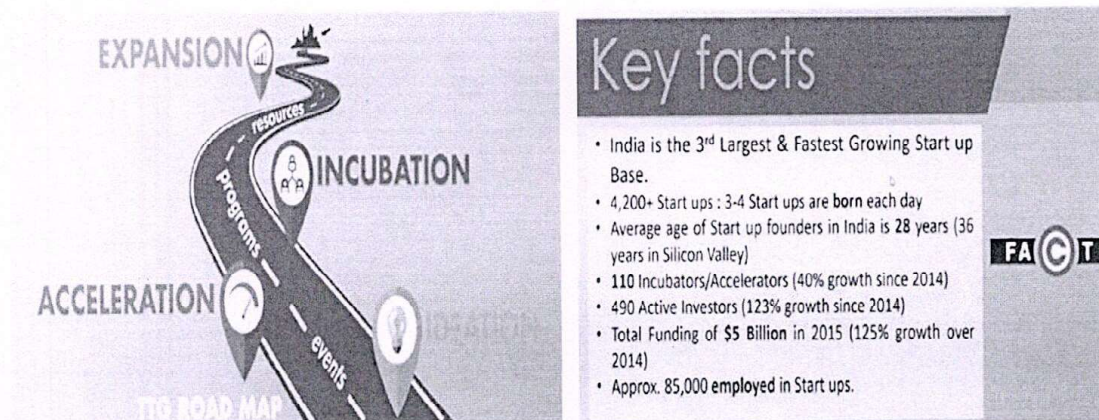


individuals with innovative ideas and determination transformed challenges into opportunities.

6. **Q&A Session:** A interactive question and answer session allowed participants to seek clarification on specific topics and engage with the speaker directly. Dr. Kadia provided valuable insights and practical advice to address queries raised by the attendees.

Conclusion: The webinar on "Career in Entrepreneurship" by Dr. Ronak A. Kadia proved to be informative and insightful for the participants. It inspired students to explore entrepreneurship as a viable career option and equipped them with valuable knowledge and resources to embark on their entrepreneurial journey. The event received positive feedback from the attendees, highlighting the relevance and impact of such initiatives in nurturing entrepreneurial talent.

Acknowledgment: We extend our sincere gratitude to Dr. Ronak A. Kadia for sharing his expertise and valuable insights with us. Special thanks to all the participants for their active participation and enthusiasm.



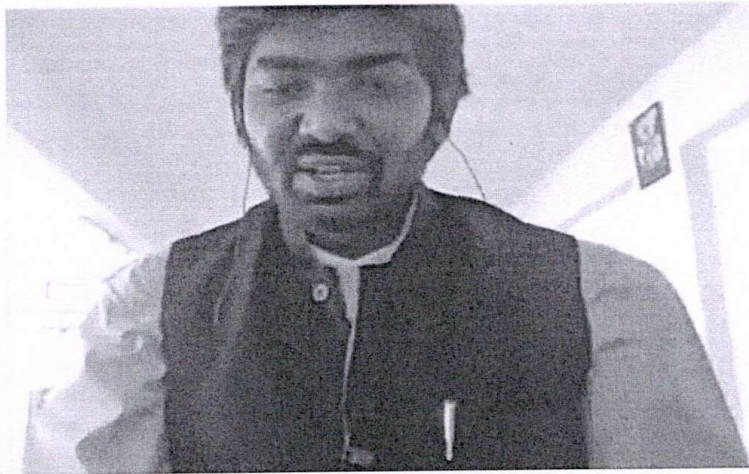
See the seven C's



- Change
- Comfort Zone
- Critical Thinking (*AV Please*)
- Compromise (*Risk vs Benefit*)
- Choice (*Game: Santa vs Banta*)
- Constructive criticism (*Game: Mentor*)
- Connect (to yourself)

Key initiatives for Startups

Central funding of Rs. 10,000 crore 'fund of funds'	Self-certification, to reduce regulatory burden	"Startup Hub" for knowledge exchange and funding	Mobile app for registration, single window clearance and exit		
Panel of facilitators for filing patent applications	Mandatory 20% procurement from Startups, by Governments and PSUs	Credit guarantee fund with a corpus of Rs. 500 crore	Tax exemption on capital gains extended		
Income tax exemption for 3 years	International and National startup fests	Atal Innovation Mission	Funding support for development of incubators (PPP)	New research parks	Annual incubator grand challenge



LECTURE LINK: <https://youtu.be/Qnrp2rB1Nm0?si=KAclfKxaG4HM6z68>




Principal
Gujarat Arts & Science College
Ahmedabad.



गुजरात आर्ट्स अेन्ड सायन्स कोलेज

स्थापना १८९३

अेलीसल्ललल, अडडलडलड - ३ॢ० ००९
(गुजरात सरकार)

(NAAC Accredited Grade 2.83)

डोन : ०७ॢ-२९ॡॡ९ॢॢॢ डेकस : ०७ॢ-२९ॡॡ९ॢॢॢ डडेल : gascpin@gmail.com

17/12/2020, Thursday

Report: Webinar on "Idea To Venture" by Dr. Vrajesh Parikh

Introduction: The GASC SSIP CELL (Gujarat Arts & Science College - Student Startup & Innovation Policy Cell) organized a webinar titled "Idea To Venture," featuring Dr. Vrajesh Parikh as the distinguished speaker. The webinar aimed to guide students through the process of transforming innovative ideas into successful ventures.

Speaker Profile: Dr. Vrajesh Parikh is a prominent entrepreneur, academician, and mentor in the field of startups and innovation. With extensive experience in entrepreneurship, Dr. Parikh holds Ph.D. in Supramolecular Chemistry (Ph.D., M.Sc., B.Ed.). He received 12 awards from International, National & State Organizations and more than 10 guest lecturers delivered at various institutes, colleges and organizations on different topics like Environment, Sustainability, Entrepreneurship, Parenting, Motivations and Career Planning. He is Associated with 7 International Organizations, 7 National Organizations & 5 State Organizations. He is known for his expertise in nurturing entrepreneurial talent and fostering innovation-driven ventures.

Key Highlights:

- Idea Generation:** Dr. Parikh commenced the session by discussing the importance of idea generation in the entrepreneurial journey. He elucidated various techniques and approaches to stimulate creativity and identify potential business ideas.
- Validation and Feasibility:** The speaker emphasized the significance of validating business ideas to assess their feasibility and market demand. Dr. Parikh elaborated on conducting market research, feasibility studies, and prototype testing to validate and refine entrepreneurial concepts.
- Business Planning:** The webinar delved into the essentials of crafting a comprehensive business plan to guide the venture from ideation to execution. Dr. Parikh elucidated key components of a business plan, including market analysis, value proposition, revenue model, and financial projections.
- Resource Mobilization:** Dr. Parikh provided insights into resource mobilization strategies for startups, including funding options, strategic partnerships, and leveraging


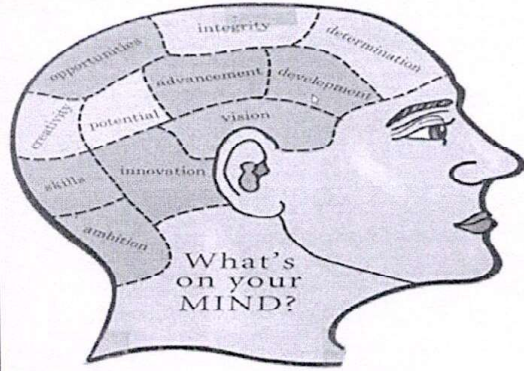


available resources effectively. He discussed bootstrapping, angel investment, venture capital, and crowd funding as viable funding sources for early-stage ventures.

5. **Execution and Growth:** The session focused on the execution phase of the entrepreneurial journey, highlighting the importance of agility, resilience, and adaptability. Dr. Parikh shared practical tips for managing operations, scaling the venture, and navigating challenges encountered during growth.
6. **Case Studies:** Real-life case studies of successful ventures were presented to illustrate the journey from ideation to venture creation. These case studies showcased diverse entrepreneurial experiences, highlighting key milestones, challenges, and lessons learned along the way.
7. **Interactive Session:** A interactive question and answer session allowed participants to engage with Dr. Parikh, seeking clarification on specific topics and sharing their insights and experiences. The interactive dialogue facilitated knowledge exchange and enriched the learning experience for attendees.

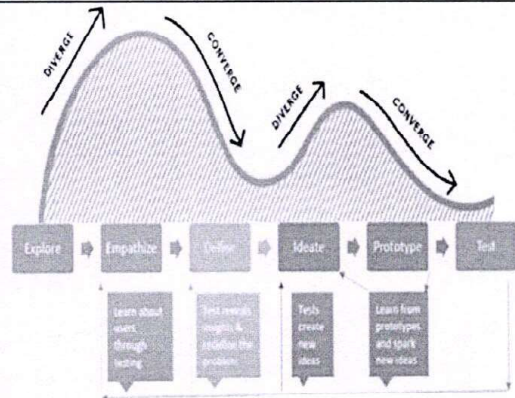
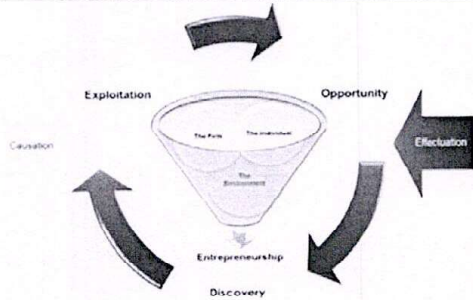
Conclusion: The webinar on "Idea To Venture" by Dr. Vrajesh Parikh provided invaluable insights and guidance to aspiring entrepreneurs. It equipped participants with the knowledge, tools, and inspiration to transform innovative ideas into viable ventures. The event received positive feedback from the audience, underscoring its relevance and impact in fostering entrepreneurial excellence.

Acknowledgment: We extend our sincere appreciation to Dr. Vrajesh Parikh for sharing his expertise and invaluable insights with us. Special thanks to all the participants for their active engagement and enthusiasm, contributing to the success of the webinar.

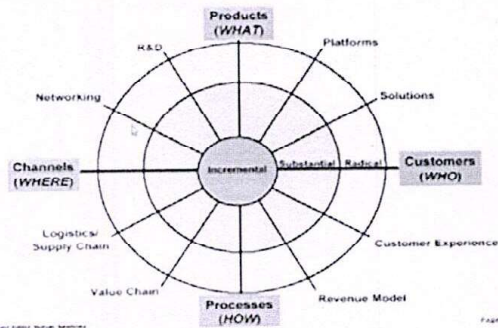
<p>IDEA TO VENTURE</p> <p>Journey of Startup-Innovation to Entrepreneurship: SSIP Incubation Centre, Gujarat Arts & Science College & EssenceTech Ahmedabad</p> <p>17-12-2020</p> <p>By Dr. VRAJESH B. PARIKH Founder</p> <p>VOICE OF THE EARTH & LAB OF OPPORTUNITIES</p> 	 <p>What's on your MIND?</p> <p>The Think Tank</p> <p>Output is dependent on the input</p>
---	--



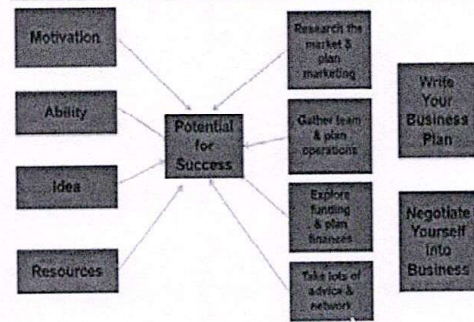
The Entrepreneurial Process



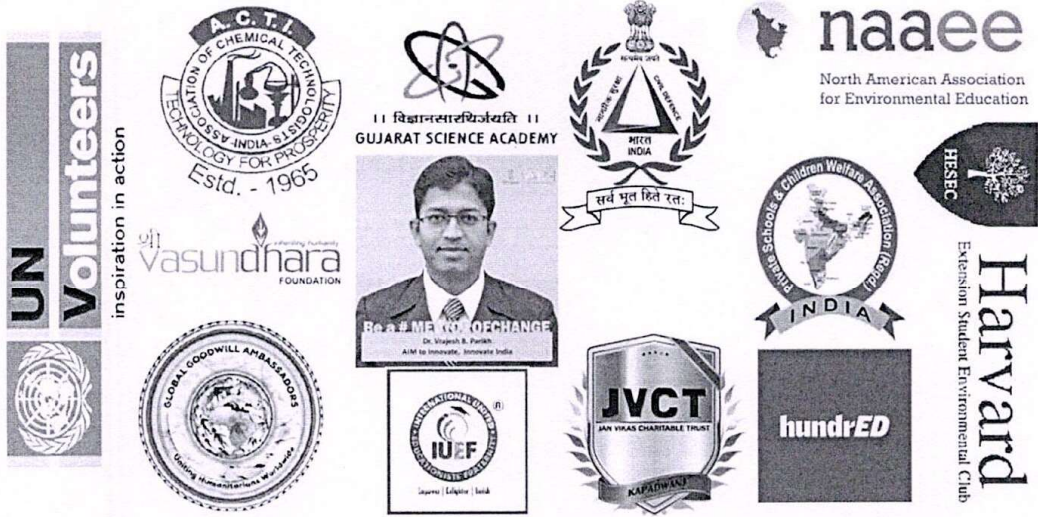
Locating a Business Idea



The MAIR Model



Dr. Vrajesh B. Parikh



LECTURE LINK: <https://youtu.be/43EFYGo-LnQ?si=KHdLn3QzASzrczld>



V. Parikh
Principal
Gujarat Arts & Science College
Ahmedabad.



सत्यमेव जयते

स्थापना १८९३

गुजरात आर्ट्स एंड सायन्स कोलेज

अेलीसल्ललख, अडडलवलड - ३ॢ० ००९

(गुजरात सरकलर)

(NAAC Accredited Grade 2.83)

डोल : ०ॡॢ-ॢ९ॡॡ९ॢॢॢ डेकस : ०ॡॢ-ॢ९ॡॡ९ॢॢॢ डडेल : gascpri@gmail.com

24/12/2020, THURSDAY

Webinar Report: Basics of Marketing & Branding by Mr. Dhvanil Pandit

Overview: The webinar on the Basics of Marketing & Branding, hosted by the GASC SSIP CELL, featured an insightful session led by Mr. Dhvanil Pandit (Founder @ Dhyanam), a seasoned expert in marketing and branding. He is a Thought Leader, a Trainer, a Motivational Speaker & an Entrepreneur. He specializes in empowering people in the field of Self-Employment & Entrepreneurship Development. The webinar aimed to provide participants with fundamental knowledge and practical insights into the essential concepts of marketing and branding strategies.

Key Topics Covered:

- 1. Introduction to Marketing:** Mr. Pandit began by elucidating the core principles of marketing, emphasizing its role in creating customer value and driving business success. He discussed various marketing concepts, including the marketing mix (4Ps), market segmentation, targeting, and positioning.
- 2. Understanding Branding:** The session delved into the significance of branding in today's competitive business landscape. Mr. Pandit highlighted the definition of a brand, its components, and the process of brand development. He underscored the importance of building a strong brand identity and fostering emotional connections with consumers.
- 3. Strategic Brand Management:** Participants gained insights into the strategic aspects of brand management, including brand positioning, differentiation, and brand equity. Mr. Pandit elaborated on the strategies for effectively communicating brand values and maintaining brand consistency across various touchpoints.



4. **Digital Marketing Trends:** As digital platforms continue to reshape the marketing landscape, the webinar addressed emerging trends in digital marketing. Mr. Pandit discussed the importance of digital channels, such as social media, content marketing, and search engine optimization (SEO), in reaching and engaging target audiences effectively.

Interactive Session: The webinar included an interactive Q&A session, allowing participants to seek clarification on specific topics and engage in discussions with Mr. Pandit. Attendees posed questions related to market research techniques, brand positioning strategies, and the integration of traditional and digital marketing approaches.

Key Takeaways:

- A clear understanding of fundamental marketing concepts, including the marketing mix and market segmentation.
- Insights into the importance of branding for building a competitive advantage and fostering customer loyalty.
- Strategies for effective brand management, including brand positioning and differentiation.
- Awareness of emerging trends in digital marketing and their implications for modern businesses.

Conclusion: The Basics of Marketing & Branding webinar, led by Mr. Dhvanil Pandit, provided participants with a comprehensive overview of essential marketing and branding principles. Through engaging discussions and practical insights, attendees gained valuable knowledge to enhance their marketing strategies and build strong, enduring brands in today's dynamic marketplace.



Become
A
KING
of
MARKETING

ध्यानम्
excellence to eminence

Marketing is omnipresent ..!

"The average person in a metro-city is exposed to over 3,000 advertising messages a day....!!" ...consciously or otherwise.

ध्यानम्

What Can Be Marketed?

- Goods
- Services
- Experiences
- Events
- Persons
- Places
- Properties
- Organizations
- Information
- Ideas

ध्यानम्

STP

The STP Process

Market Segmentation

- Market Segmentation
- Target Marketing
- Product or Service Positioning

Market Segmentation			
Geographic	Demographic	Psychographic	Behavioural
Countries Nations States Regions Cities Neighbourhood	Age Gender Sex Family Education Occupation Income	Life Style Social Class Personality	Lifestyle Usage rate Benefits sought Occasions Loyalty Attitude

ध्यानम्

The Marketing Mix

- Product → Customer Solution
- Price → Customer Cost
- Place → Convenience & Delivery
- Promotion → Communication

MARKETING

PRODUCT PRICE PLACE PROMOTION

ध्यानम्

What is Branding ?

- Brand is your promise to your customers about superior performance of a product/service compared to that of the competitors.
- Customers' level of trust on your promise.
- Having a strong brand indicates that you have a group of loyal customers who repeatedly buy your product.

ध्यानम्





LECTURE LINK: <https://youtu.be/Kz6OKSLH-48?si=o3g91J7NWgZDuZ4s>



Siddhar
Principal
Gujarat Arts & Science College
Ahmedabad.

Report on One-Day Workshop: “N-LIST Awareness Programme for T. Y.B.Sc, M.Sc, and M.A Students”

Date: 11/01/2021

Venue: M-5 Main Building, Gujarat Arts & Science College

Introduction:

The Sydenham Library at Gujarat Arts & Science College organized a one-day workshop titled “N-LIST Awareness Programme” aimed at T. Y.B.Sc, M.Sc, and M.A students. The primary objective of this workshop was to provide training for the effective and optimal utilization of electronic resources available through the N-LIST (National Library and Information Services Infrastructure for Scholarly Content) programme. This initiative is part of the college’s ongoing efforts to enhance the academic resources accessible to students and to support their research and learning activities.

Attendance:

The workshop was well-received, with over 60 students participating. The attendees included:

- **Third Year Bachelor of Science (T. Y.B.Sc) students**
- **Master of Science (M.Sc) students**
- **Master of Arts (M.A) students**

Workshop Objectives:

1. **Introduction to N-LIST:** To provide a comprehensive overview of the N-LIST programme and its benefits.
2. **Accessing E-Resources:** To train students on how to access and navigate electronic resources available through N-LIST.
3. **Effective Utilization:** To demonstrate the best practices for using these resources effectively for research and academic purposes.
4. **Hands-on Training:** To offer practical, hands-on sessions to familiarize students with the N-LIST interface and functionalities

Topic Covered:



Session 1: Introduction to N-LIST

- Overview of the N-LIST programme
- Benefits for students

Session 2: Accessing N-LIST Resources

- Step-by-step guide to accessing N-LIST
- Navigation through the N-LIST portal

Session 3: Effective Utilization of E-Resources

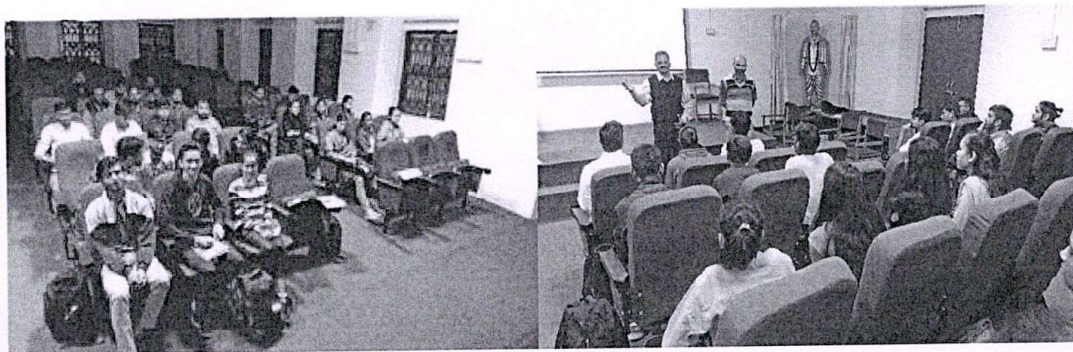
- Searching for academic papers, journals, and e-books
- Utilizing advanced search features


Session 4: Hands-on Training

- Practical session on using the N-LIST interface
- Individual exercises and troubleshooting
- Q&A session

Conclusion:

The “N-LIST Awareness Programme” workshop was a resounding success, achieving its objective of educating and empowering students with the knowledge and skills required to make the most of the electronic resources available to them. The positive response from the participants highlights the importance of such initiatives in fostering a conducive academic environment.




Principal
Gujarat Arts & Science College
Ahmedabad.

One-Day Workshop :
 "N-LIST Awareness Programme for T. Y.B.Sc, M.Sc, and M.A Students"
 11/01/2021

Sr. No.	Name	Gender	Signature
1	RAHUL CHAUHAN	Male	P
2	RATHOD DHAVALKUMAR BHARAT SINH	Male	P
3	RATHOD HEMDIP RAGHUBHAI	Male	P
4	SABHADIYA AKSHAY BHUPATBHAI	Female	P
5	SARVAIYA ARPITABEN DHARMESHBHAI	Male	-
6	SHAKTI SINGH SHEKHAWAT	Male	P
7	SHARMA ASHISH KUMAR SUBHASH CHANDRA	Male	P
8	SOSA PRADIPBHAI DEVATBHAI	Male	P
9	TOMAR HARIOM UMMEDSINGH	Male	P
10	TRIVEDI NISARG DIGESH	Male	-
11	PATHAN MOHAMMED SHAHRUKH	Male	P
12	PRAJAPATI SAURABH BHUPENDRA	Male	P
13	SHUKLA HARSH MANOJBHAI	Male	P
14	TIWARI SOHAM MAHESHBHAI	Male	-
15	ASHISH DEVANAND GUPTA	Male	-
16	BAPODRA BHARAT	Male	-
17	BARIYA GOPAL DEVASHIBHAI	Female	P
18	BASAPATI KHUSHBU ARVINDBHAI	Male	P
19	BHADANE AKSHAY PRAKASHBHAI	Female	P
20	CHHODAVADIYA DARSHAN JIVANBHAI	Male	P
21	DEVANI BHAVESH JAYESHBHAI	Male	P
22	DUBEY PANKAJ SHIVSAGAR	Male	-
23	FATEPARA CHIRAG ARVINDBHAI	Male	P
24	SAMAD NAGJIBHAI NATHABHAI	Male	P
25	SOLANKI RAJ VASANTBHAI	Male	-
26	SOSA SIDDHARTHKUMAR KANJIBHAI	Male	-
27	TADVI TEJASKUMAR ASHOKKUMAR	Male	P



28	TALELE SWAPNIL RANJENDRABHAI	Male	-
29	TIMBADIYA AMANKUMAR RAMESHBHAI	Female	P
30	TRIVEDI JATINKUMAR PRAMODBHAI	Male	P
31	VAJA YASH RAMESHBHAI	Female	P
32	VASAVA MONIKABEN BHAVSINGBHAI	Male	P
33	VERMA BHARAT SATYENDRABHAI	Male	-
34	CHITARA PRITHVIPAL SHANKARLAL	Male	P
35	CHOUDHARY NIMESH RAJPAL	Male	P
36	DANGAR DHRUMIT DEVDANBHAI	Female	P
37	DAVE VIDHI NILESHBHAI	Male	P
38	GUPTA SUMITKUMAR SUBHASHBHAI	Male	P
39	RAOL JYOTINDRASINH	Male	-
40	RATHOD ADITYA SHASHIKANT	Male	-
41	AHIR VIPULBHAI KANABHAI	Female	P
42	ANUBHA VERMA	Male	P
43	BARIA MAITRI MOHANBHAI	Male	P
44	CHAVDA SIDDHARTH BHIKHABHAI	Female	P
45	FARIDI FIZA ASIFMAZHAR	Male	P
46	GOHIL NIKULKUMAR JITENDRABHAI	Female	P
47	GUDHKA PRINSA KETANBHAI	Female	P
48	GUJJAR SHIVALIBEN SURESHCHANDRA	Female	P
49	JADAV DEVANGINI J	Male	-
50	JAKHANIYA BHAVNIKBHAI JAYSUKHBHAI	Male	P
51	KATARA ANANTBHAI AMRUTBHAI	Female	P
52	PATEL KULDEEP ARVINDBHAI	Female	P
53	PATEL MANALI ASHVINKUMAR	Female	P
54	RANA AMIT PRADIPBHAI	Female	-
55	SHAH BIRVA ATULKUMAR	Female	P
56	SHAIKH RUHANBANU SADIKHUSEN	Male	P
57	SHELADIYA SAGAR PRAVINBHAI	Female	P
58	SIDDIQUI NASRA YAWAR HUSSAIN	Female	P



59	VYAS DHRUVIL YOGESHKUMAR	Female	P
60	MAYUREEBEN RANA	Female	P
61	NIMBARK PAVITRA VINODRAY	Male	P
62	PARGI NIRMALKUMAR RAYSINGBHAI	Male	-
63	PATEL DHRUTALKUMAR ATINBHAI	Female	P
64	PATEL NIPA MUKESHBHAI	Female	P
65	PATEL SWETABEN KISHORBHAI	Female	P
66	PRIYANSHI KALAL	Male	P
67	RATHOD JUGAL MANOJBHAI	Male	-
68	RATHOD JAYDEEP DAHYABHAI	Male	P
69	RATHOD RIDHAM MUKESH SINH	Male	P
70	ROJASARA GAUTAMBHAI BHARATBHAI	Male	P
71	THAKOR RAJVEER RAJENDRAKUMAR	Female	P




Principal
Gujarat Arts & Science College
Ahmedabad.



स्थापना १९६३
गुजरात आर्ट्स अेन्ड सायन्स कोलेज

अेलीसद्विज, अडडलवलड - ३ॢ० ००ॢ
(गुजरात सरकलर)

(NAAC Accredited Grade 2.83)

डोल : ०७ॢ-ॢॢॡॡॢॢॢॢ डेकस : ०७ॢ-ॢॢॡॡॢॢॢॢ डडेल : gascpin@gmail.com

01/02/2021, Monday

Webinar Report: "How to Draft Project Proposals" by Dr. Mitesh H. Patel, Gujarat Arts & Science College, Ahmedabad.

Overview: The webinar on "How to Draft Project Proposals," organized by the GASC SSIP-CELL, featured an insightful session led by Dr. Mitesh H. Patel from Gujarat Arts & Science College, Ahmedabad. Aimed at guiding participants through the process of crafting effective project proposals, the webinar provided practical tips and strategies to enhance proposal writing skills and increase the chances of securing funding and support for research and innovation projects.

Key Highlights:

- 1. Introduction to Project Proposals:** Dr. Mitesh H. Patel initiated the webinar by providing an overview of project proposals and their significance in securing funding and resources for research and innovation initiatives. He emphasized the importance of clearly articulating project objectives, methodologies, and expected outcomes in a concise and compelling manner.
- 2. Key Components of a Project Proposal:** The session delved into the essential components of a well-structured project proposal. Dr. Patel discussed the importance of including a clear project title, background and rationale, objectives, methodology, timeline, budget, and evaluation plan. Participants gained insights into structuring each section of the proposal to effectively communicate the project's significance, feasibility, and potential impact.
- 3. Writing Style and Language:** Participants received guidance on the writing style and language conventions commonly employed in project proposals. Dr. Patel emphasized



the importance of clarity, coherence, and professionalism in writing, avoiding jargon and technical language that may obscure the proposal's message. He provided practical tips for writing concisely and persuasively to engage reviewers and stakeholders.

4. **Addressing Evaluation Criteria:** The webinar focused on aligning the project proposal with the evaluation criteria specified by funding agencies or review panels. Dr. Patel discussed strategies for addressing key evaluation criteria, such as innovation, significance, approach, feasibility, and impact. Participants learned how to tailor their proposals to meet the specific requirements and priorities of potential funders or sponsors.
5. **Practical Examples and Case Studies:** The session featured practical examples and case studies illustrating effective project proposal writing techniques. Dr. Patel showcased successful project proposals from various disciplines and funding sources, highlighting common elements of excellence and best practices. Participants gained inspiration and insights into crafting compelling narratives and persuasive arguments in their own proposals.

Interactive Q&A Session: The webinar concluded with an interactive Q&A session, allowing participants to engage with Dr. Mitesh H. Patel and seek further clarification on specific aspects of project proposal writing. Attendees posed questions on topics such as budget justification, risk assessment, and project sustainability, which were addressed with insightful responses.

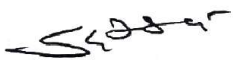
Key Takeaways:

- Understanding the importance of project proposals in securing funding and support for research and innovation projects.
- Familiarity with the key components and structure of an effective project proposal.
- Mastery of writing style and language conventions for clear and persuasive communication.
- Alignment of project proposals with evaluation criteria to increase chances of success.
- Learning from practical examples and case studies of successful project proposals.



Conclusion: The "How to Draft Project Proposals" webinar, led by Dr. Mitesh H. Patel, provided participants with valuable insights and practical guidance on crafting effective project proposals. Through engaging discussions, practical examples, and interactive sessions, attendees gained confidence and skills to develop compelling proposals that resonate with funders, sponsors, and stakeholders.




Principal
Gujarat Arts & Science College
Ahmedabad.



स्थापना १९६३

गुजरात आर्ट्स अेन्ड सायन्स कोलेज

अेलीसखिज, अमदावाड - ३८० ००६
(गुजरात सरकार)

(NAAC Accredited Grade 2.83)

फ़ोन : ०७९-२६४४६९३९ फ़ैक्स : ०७९-२६४४६९३९ ईमेल : gascpin@gmail.com

04/02/2021, Thursday

Webinar Report: "Key Points for Pitching Proposals" by Dr. Mitesh H. Patel, Gujarat Arts & Science College, Ahmedabad

Overview: On February 4, 2021, the GASC SSIP-CELL organized a webinar titled "Key Points for Pitching Proposals," featuring Dr. Mitesh H. Patel from Gujarat Arts & Science College, Ahmedabad, as the distinguished speaker. The webinar aimed to provide participants with essential insights and strategies for effectively pitching proposals to secure funding, support, or partnerships for research and innovation projects.

Key Highlights:

- 1. Introduction to Proposal Pitching:** Dr. Mitesh H. Patel commenced the webinar by providing an overview of proposal pitching and its significance in the research and innovation ecosystem. He emphasized the importance of crafting a compelling narrative and delivering a persuasive presentation to capture the attention of potential funders, sponsors, or collaborators.
- 2. Understanding Audience Needs:** The session delved into the importance of understanding the needs, interests, and priorities of the target audience when pitching proposals. Dr. Patel discussed strategies for conducting audience analysis and tailoring pitch presentations to resonate with the specific requirements and expectations of stakeholders.
- 3. Crafting a Compelling Story:** Participants gained insights into the elements of a compelling pitch story that engages and inspires the audience. Dr. Patel emphasized the importance of clarity, coherence, and storytelling techniques in conveying the project's



significance, objectives, and potential impact. He provided practical tips for structuring pitch presentations to capture attention, evoke emotion, and compel action.

4. **Highlighting Key Points and Benefits:** The webinar focused on identifying and highlighting key points and benefits of the proposed project during the pitch presentation. Dr. Patel discussed strategies for articulating the project's value proposition, unique selling points, and anticipated outcomes in a concise and compelling manner. Participants learned how to emphasize the project's relevance, feasibility, and potential for success to persuade stakeholders to support the proposal.
5. **Effective Delivery and Communication:** The session provided guidance on effective delivery and communication techniques to enhance the impact of pitch presentations. Dr. Patel discussed strategies for engaging the audience, maintaining eye contact, using visual aids effectively, and managing time during the presentation. Participants received practical tips for conveying confidence, enthusiasm, and professionalism to leave a lasting impression on the audience.

Interactive Q&A Session: The webinar concluded with an interactive Q&A session, allowing participants to engage with Dr. Mitesh H. Patel and seek further clarification on specific aspects of proposal pitching. Attendees posed questions on topics such as presentation structure, storytelling techniques, and handling audience questions, which were addressed with insightful responses.

Key Takeaways:

- Understanding the importance of effective proposal pitching in securing funding, support, or partnerships for research and innovation projects.
- Familiarity with audience analysis techniques to tailor pitch presentations to the needs and interests of stakeholders.
- Mastery of storytelling techniques and communication strategies to craft compelling pitch narratives.
- Identification and highlighting of key points and benefits of the proposed project to persuade stakeholders to support the proposal.



- Adoption of effective delivery and communication techniques to engage and inspire the audience during pitch presentations.

Conclusion: The "Key Points for Pitching Proposals" webinar, led by Dr. Mitesh H. Patel, provided participants with valuable insights and practical guidance on effectively pitching proposals. Through engaging discussions, practical examples, and interactive sessions, attendees gained confidence and skills to deliver persuasive pitch presentations that resonate with funders, sponsors, and collaborators.



Principal
Gujarat Arts & Science College
Ahmedabad.



ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ અને
ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગરના સંયુક્ત ઉપક્રમે આયોજિત
આંતરરાષ્ટ્રીય વેબિનાર : ૫-૬ માર્ચ, ૨૦૨૧



સર્જન : પ્રક્રિયા અને પરિણતિ

પ્રેમપૂર્વક નિમંત્રણ

સુજ્ઞશ્રી,

ગૌરવવંતી ગુજરાતી ગિરાનાં સત્ત્વ અને સૌંદર્યને વિશ્વસ્તરે વધાવવાના સાહિત્યપર્વમાં ઉપસ્થિત રહેવા ભાવભીનું નિમંત્રણ પાઠવીએ છીએ. ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ અને ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગરના સંયુક્ત ઉપક્રમે આયોજિત આંતરરાષ્ટ્રીય વેબિનારમાં શ્રદ્ધેય શબ્દસાધકોની સર્જનપરક ચેતનાનું વાઙ્મયતીર્થ રચાશે. વિશ્વભરમાં પથરાયેલાં સાહિત્યરસિક ગુજરાતીઓને ફેઈસબૂક અને યુ-ટ્યૂબના માધ્યમથી ગુજરાતી ભાષાના આ વિશિષ્ટ ઉપક્રમમાં સક્રિય રીતે ભાગ લેવા માટે હૃદયપૂર્વક આવકારીએ છીએ. આવો, આપણે આપણી માતૃભાષાને શબ્દતિલક કરીને પોંખીએ...

શબ્દચેતનાનાં સંવાહકો

મધુ રાય : ગદ્યલીલા

વિનોદ જોશી : રૂપ અને રૂપાંતર

વર્ષા દાસ : બિટવિન ધ લાઈન્સ

પન્ના નાયક : 'ક' કવિતાનો 'ક'

બાબુ સુધાર : કલ્પન અને કથનની વચ્ચે

આરાધના ભટ્ટ : શબ્દથી સૂર તરફ

રાજેન્દ્ર શુક્લ : અવાકનું અવતરણ

નિમંત્રક

નિસર્ગ આહીર
સંયોજક

હેમલતા વ્યાસ
અધ્યક્ષ, ગુજરાતી વિભાગ

હિમ્મત ભાલોડિયા
મહામાત્ર, ગુજરાત સાહિત્ય અકાદમી

એસ. જી. દેસાઈ
આચાર્ય

ગુજરાત સાહિત્ય અકાદમીના ફેઈસબૂક પેજ અને યુ-ટ્યૂબ પર વેબિનારનું જીવંત પ્રસારણ કરવામાં આવશે.





ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ અને
ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગરના સંયુક્ત ઉપક્રમે આયોજિત
આંતરરાષ્ટ્રીય વેબિનાર : ૫-૬ માર્ચ, ૨૦૨૧



સર્જન : પ્રક્રિયા અને પરિણતિ
રૂપરેખા

૫મી માર્ચ, ૨૦૨૧; ઉદ્ઘાટન-સમારંભ : ૯.૦૦થી ૧૦.૦૦, સવારે
સ્વાગત : એસ. જી. દેસાઈ (આચાર્ય, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ)
ભૂમિકા : હિમ્મત ભાલોડિયા (મહામાત્ર, ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગર)
અધ્યક્ષીય પ્રવચન : વિષ્ણુ પંડ્યા (અધ્યક્ષ, ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગર)
આભારવિધિ : હેમલતા વ્યાસ (અધ્યક્ષ, ગુજરાતી વિભાગ, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ)
સંચાલન : નિસર્ગ આહીર (ગુજરાતી વિભાગ, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ)

૫મી માર્ચ, ૨૦૨૧; પ્રથમ સત્ર : ૧૦.૦૦થી ૧.૦૦
ગદ્યલીલા – મધુ રાય (સુપ્રસિદ્ધ સર્જક, અમેરિકા)
રૂપ અને રૂપાંતર – વિનોદ જોશી (સુખ્યાત સર્જક, ઓસ્ટ્રેલિયા)
ખિટવિન ધ લાઈન્સ – વર્ષા દાસ (ખ્યાતનામ વિદુષી, દિલ્હી)

૫મી માર્ચ, ૨૦૨૧; દ્વિતીય સત્ર : ૨.૦૦થી ૪.૦૦ - શોધપત્ર-વાચન
અધ્યક્ષ : અભય દોશી (અધ્યક્ષ, ગુજરાતી વિભાગ, મુંબઈ યુનિવર્સિટી, મુંબઈ)
સંચાલન : હેમલતા વ્યાસ (અધ્યક્ષ, ગુજરાતી વિભાગ, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ)

૬મી માર્ચ, ૨૦૨૧; તૃતીય સત્ર : ૧૦.૦૦થી ૧.૦૦
'ક' કવિતાનો 'ક' – પન્ના નાયક (સુપ્રતિષ્ઠિત કવયિત્રી, અમેરિકા)
કલ્પન અને કથનની વચ્ચે – બાબુ સુથાર (વિખ્યાત સર્જક, અમેરિકા)
શબ્દથી સૂર તરફ – આરાધના ભટ્ટ (નામાંકિત શબ્દસાધક, ઓસ્ટ્રેલિયા)
અવાકુંનું અવતરણ – રાજેન્દ્ર શુક્લ (લબ્ધપ્રતિષ્ઠ કવિ, અમદાવાદ)

૬મી માર્ચ, ૨૦૨૧; ચતુર્થ સત્ર : ૨.૦૦થી ૪.૦૦ - શોધપત્ર-વાચન
અધ્યક્ષ : દર્શના ઓઝા (અધ્યક્ષ, ગુજરાતી વિભાગ, એસ.એન.ડી.ટી. યુનિ., મુંબઈ)
સંચાલન : કે. એમ. ચાવડા (સંસ્કૃત વિભાગ, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ)





ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ અને
ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગરના સંયુક્ત ઉપક્રમે આયોજિત
આંતરરાષ્ટ્રીય વેબિનાર : ૫-૬ માર્ચ, ૨૦૨૧



સર્જન : પ્રક્રિયા અને પરિણતિ

શબ્દચેતનાનાં સંવાહકો

ગદ્યલીલા – મધુ રાય (સુપ્રસિદ્ધ સર્જક, અમેરિકા)
રૂપ અને રૂપાંતર – વિનોદ જોશી (સુખ્યાત સર્જક, ઓસ્ટ્રેલિયા)
બિટવિન ધ લાઈન્સ – વર્ષા દાસ (ખ્યાતનામ વિદ્યુષી, દિલ્હી)
'ક' કવિતાનો 'ક' – પન્ના નાયક (સુપ્રતિષ્ઠિત કવયિત્રી, અમેરિકા)
કલ્પન અને કથનની વચ્ચે – બાબુ સુથાર (વિખ્યાત સર્જક, અમેરિકા)
શબ્દથી સૂર તરફ – આરાધના ભટ્ટ (નામાંકિત શબ્દસાધક, ઓસ્ટ્રેલિયા)
અવાકનું અવતરણ – રાજેન્દ્ર શુક્લ (લબ્ધપ્રતિષ્ઠ કવિ, અમદાવાદ)

રજિસ્ટ્રેશન અને શોધપત્ર-વાચન

વેબિનાર તમામ માટે ખુલ્લો છે, તેમ છતાં સંશોધકો, ગુજરાતી ભાષાનાં અધ્યાપકો અને વિદ્યાર્થીઓ ઓનલાઈન રજિસ્ટ્રેશન કરાવી શકે છે. રજિસ્ટ્રેશન કરાવનાર અને સતત હાજર રહેનારને પ્રમાણપત્ર આપવામાં આવશે. ગુજરાતી ભાષામાં શોધપત્ર રજૂ કરી શકાશે. કોઈ પણ સર્જકની સર્જનાપ્રક્રિયા, કોઈ પણ સર્જકની સર્જનપરક વિશેષતા, કોઈ પણ કૃતિની સર્જનગત વિશિષ્ટતા – એ ત્રણ શ્રેણીમાંથી કોઈ એક વિષય શોધપત્ર માટે પસંદ કરી શકાશે. તા. ૨.૩.૨૦૨૧ સુધીમાં ઈમેઈલ દ્વારા પીડીએફ ફાઈલરૂપે શોધપત્ર મોકલી શકાશે. પસંદગી પામનાર શોધપત્રના શોધકર્તાને ઓનલાઈન પ્રસ્તુતિ માટે આમંત્રણ આપવામાં આવશે. શોધપત્રની મર્યાદા ૭૦૦થી ૧૦૦૦ શબ્દની રહેશે. પ્રસ્તુતિ માટે ૧૦ મિનિટ ફાળવવામાં આવશે. રજિસ્ટ્રેશન નિ:શુલ્ક છે. વેબિનાર એમએસ ટીમ્સના માધ્યમથી યોજાશે. સર્વને લિન્ક મોકલી આપવામાં આવશે. રજિસ્ટ્રેશન તા. ૨.૩.૨૦૨૧ સુધીમાં કરાવવાનું રહેશે.

રજિસ્ટ્રેશન માટેની લિન્ક : <https://forms.gle/nhVEiBW6Er3Ugjk98>
શોધપત્ર મોકલવા માટેનું ઈ-મેઈલ આઈડી : gujaratcollegewebinar@gmail.com

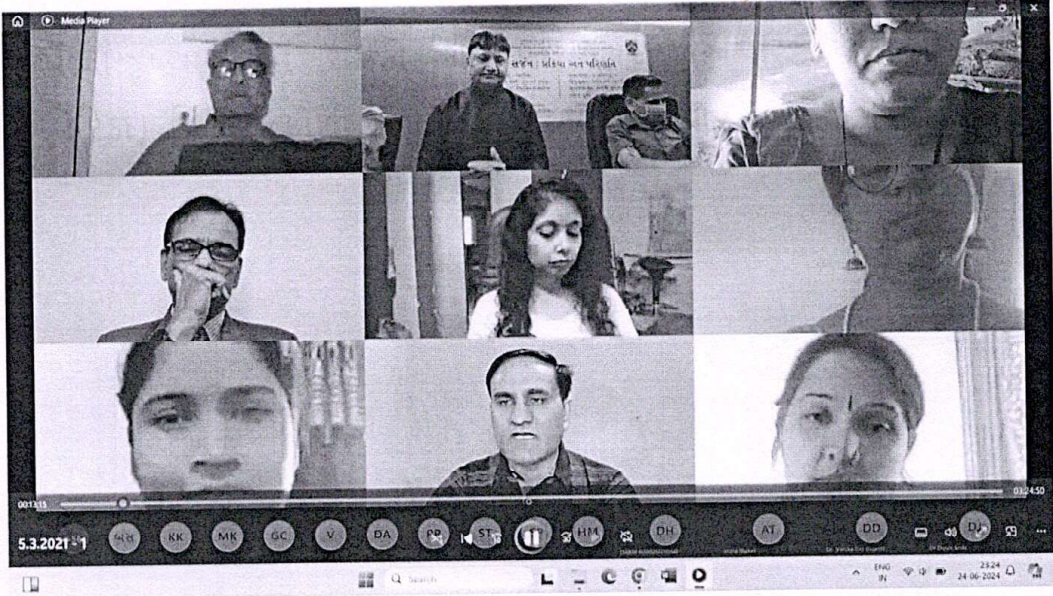
ગુજરાત સાહિત્ય અકાદમીના ફેઈસબૂક પેજ અને યુ-ટ્યૂબ પર વેબિનારનું જીવંત પ્રસારણ કરવામાં આવશે.



ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ ગુજરાતી વિભાગ

આંતરરાષ્ટ્રીય વેબિનાર : ૫-૬ માર્ચ, ૨૦૨૧

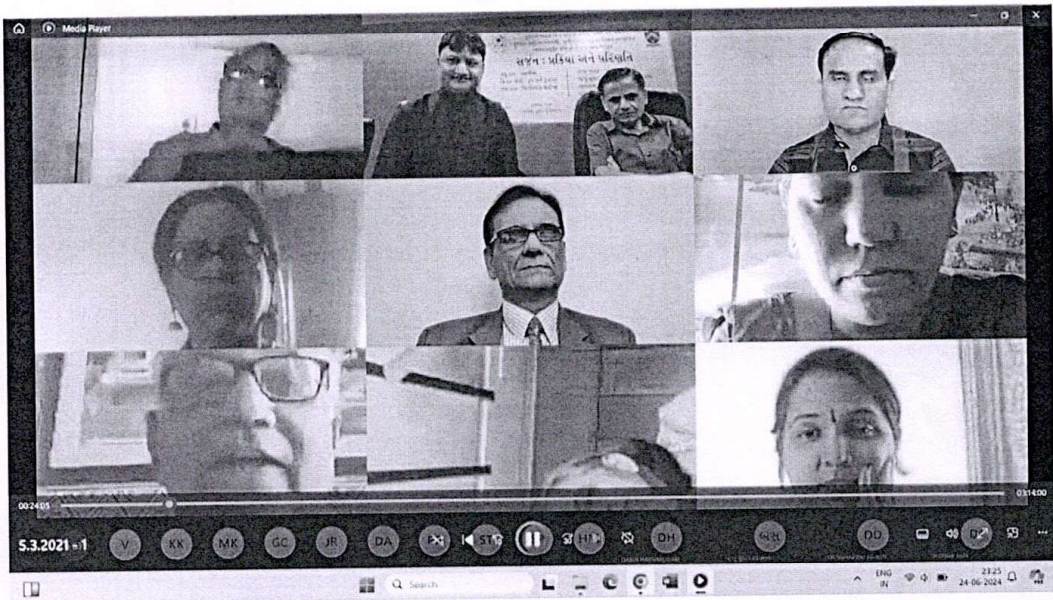
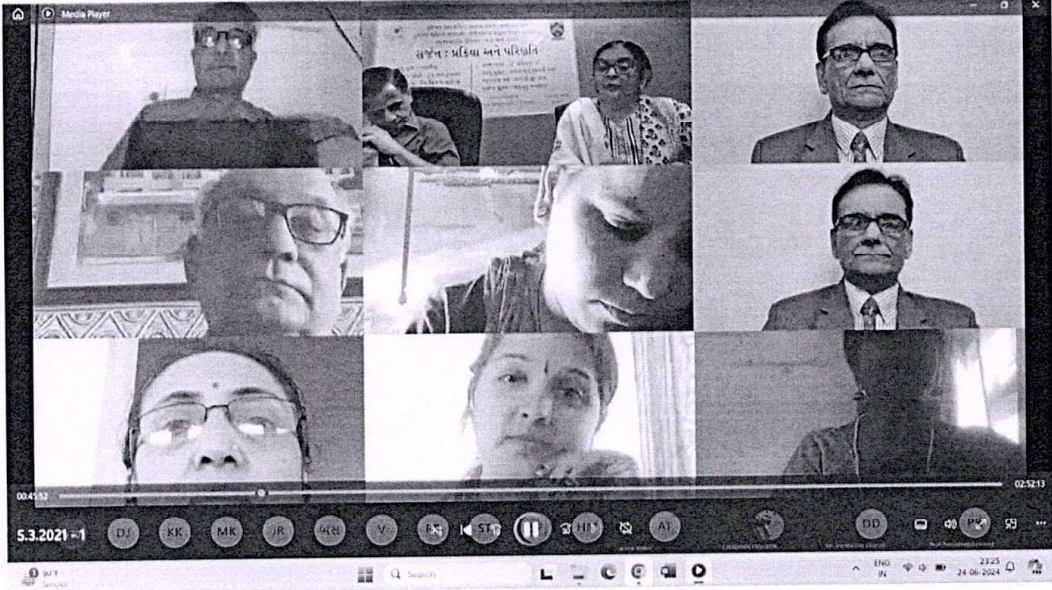
ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ અને ગુજરાત સાહિત્ય અકાદમી ગાંધીનગરના સંયુક્ત ઉપક્રમે તારીખ ૫મી અને ૬ઠ્ઠી માર્ચ, ૨૦૨૧ના સમયગાળા દરમિયાન 'સર્જન : પ્રક્રિયા અને પરિણતિ' વિષય પર બેદિવસીય વેબિનારનું આયોજન કરવામાં આવ્યું હતું. કોરોનાકાળને ધ્યાનમાં રાખીને ઓનલાઈન કાર્યક્રમનું ખૂબ જ સફળ આયોજન કરવામાં આવ્યું હતું. આવકાર કોલેજના આચાર્ય શ્રી એસ. જી. દેસાઈ અને ગુજરાતીનાં વિભાગાધ્યક્ષા પ્રો. હેમલતા વ્યાસે સ્વાગતપ્રવચન કર્યું હતું.



સંચાલન પ્રો. નિસર્ગ આહીરે કર્યું હતું. સમગ્ર વિધમાં ફેલાયેલા ગુજરાત ભાષાના ખ્યાતનામ સર્જકો શ્રી મધુ રાય (અમેરિકા), પન્ના નાયક (અમેરિકા), વિનોદ જોશી (ઓસ્ટ્રેલિયા), બાબુ સુથાર (અમેરિકા), આરાધના



ભદ્ર (ઓસ્ટ્રેલિયા), વર્ષા દાસ (દિલ્હી), રાજેન્દ્ર શુક્લ (અમદાવાદ) જેવા અત્યંત મેઘાવી સર્જકો દ્વારા વેબિનારને અત્યંત સફળ બનાવવામાં આવ્યો હતો. કોલેજના આચાર્ય શ્રી એસ. જી. દેસાઈ અને ગુજરાતી વિભાગ વતી સુચારુ આયોજન કરવામાં આવ્યું હતું. ૧૩૧ જેટલા પ્રતિભાગીઓએ સેમિનારમાં ભાગ લીધો હતો.



[Signature]
Principal
Gujarat Arts & Science College
Ahmedabad,



GUJARAT ARTS AND SCIENCE COLLEGE

ELLIS BRIDGE, AHMEDABAD – 380 006

(Government of Gujarat)

(NAAC Accredited Grade 2.83)



Phone: 079-26446939, Fax: 079-26446939, Email: gascprin@gmail.com

Ref. No.

No./GASC/

જાન્યુઆરી ૪, ૨૦૨૧

પ્રતિ,

શ્રી વિષ્ણુ પંડ્યા, અધ્યક્ષશ્રી,
ગુજરાત સાહિત્ય અકાદમી,
સેક્ટર ૧૭, ગાંધીનગર.

વિષય : આંતરરાષ્ટ્રીય કક્ષાના વેબિનારનું આયોજન કરવા બાબત

આ. શ્રીમાન,

સવિનય જણાવવાનું ગુજરાતની સૌપ્રથમ, સૌથી જૂની ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ ખાતે આંતરરાષ્ટ્રીય કક્ષાના વેબિનારનું આયોજન કરવાની સહાય અર્થે આપશ્રીને આ પત્ર પાઠવી રહ્યા છીએ. સાંપ્રત સ્થિતિમાં સામૂહિક કાર્યક્રમોના બદલાયેલા સ્વરૂપ સંદર્ભે પણ સાહિત્યપ્રીતિ અને વિદ્યોપાસનાનો યજ્ઞ ચાલુ રહે તે માટે અમે સમગ્ર વિશ્વમાં ફેલાયેલા ગુજરાતીઓના લાભાર્થે ઓનલાઈન વેબિનારનું આયોજન કરવા વિચાર્યું છે. આ વેબિનાર યુટ્યુબ, ફેઈસબૂક જેવાં સમહૂમાધ્યમ દ્વારા સૌ કોઈ નિહાળી શકે અને લોકો એનો વ્યાપક પ્રમાણમાં લાભ લઈ શકે તેવું આયોજન અપેક્ષિત છે. એમાં સમગ્ર વિશ્વમાં ફેલાયેલા ગુજરાતી સર્જકો, સાક્ષરો પોતાના જ્ઞાનનો અને સર્જકતાનો લાભ આપશે. આપશ્રી આ પત્ર સાથેની અમારી રૂપરેખાને ધ્યાનમાં રાખીને આંતરરાષ્ટ્રીય કક્ષાના વેબિનારનું આયોજન કરવા માટેની મંજૂરી આપશોજી એવી નમ્ર વિનંતી છે.

આપશ્રીનો આભાર.

પ્રિ. એસ.જી. દેસાઈ

ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ
એલિસ બ્રિજ, અમદાવાદ



Estd. 1863

GUJARAT ARTS AND SCIENCE COLLEGE

ELLIS BRIDGE, AHMEDABAD – 380 006

(Government of Gujarat)

(NAAC Accredited Grade 2.83)



सत्यमेव जयते

Phone: 079-26446939, Fax: 079-26446939, Email: gascprin@gmail.com

- વેબિનારનું સ્વરૂપ : આંતરરાષ્ટ્રીય અને વૈશ્વિક કક્ષાનું. યુટ્યૂબ અને ફેઈસબૂક પર લાઈવ
- લાભાન્વિત વર્ગ : ગુજરાતી ભાષાસાહિત્યના અધ્યાપકો, વિદ્યાર્થીઓ રજિસ્ટ્રેશન દ્વારા જોડાશે અને વિશ્વભરમાં ફેલાયેલા ગુજરાતી ભાષાસાહિત્યના રસિકો સમૂહમાધ્યમ દ્વારા લાભ લેશે.
- વિષય : ગુજરાતી સાહિત્યના સર્જનવિશેષો
- સંભવિત વક્તાઓ અને વિષયો :
 - ગુજરાતી કાવ્યનાં રસબિંદુઓ : પન્ના નાયક (અમેરિકા)
 - ગુજરાતી ભાષાસાહિત્યની સર્જનપરક કોટિઓ : બાબુ સુથાર (અમેરિકા)
 - મારી શબ્દનિસબત અને ગદ્યશૈલી : મધુ રાય (અમેરિકા)
 - ગુજરાતી કાવ્યસંગીતની ઉપલબ્ધિઓ : અનુરાધા ભટ્ટ (ઓસ્ટ્રેલિયા)
 - ગુજરાતી સાહિત્યની સમૃદ્ધિ : વિનોદ જોશી (ઓસ્ટ્રેલિયા)
 - ગુજરાતી નવલકથાસાહિત્યનાં સ્થિત્યંતરો અને સિદ્ધિઓ : સુમન શાહ (અમેરિકા)
 - ગુજરાતી સાહિત્યની વ્યાપ્તિ અને વૈભવ : વિપુલ કલ્યાણી (લંડન)
 - ગુજરાતી સાહિત્યની સર્જનપરક વિશેષતાઓ : વર્ષા દાસ (દિલ્હી)
 - ગુજરાતી સાહિત્યમાં નારીચેતના : વર્ષા અડાલજા (મુંબઈ)
 - ગુજરાતી નિબંધસાહિત્યની વિશેષતાઓ : મણિલાલ હ. પટેલ (વિદ્યાનગર)
 - ગુજરાતી ગઝલસમૃદ્ધિ : નીતિન વડગામા (રાજકોટ)
 - ગુજરાતી નાટ્યવૈભવ : સતીશ વ્યાસ (અમદાવાદ)
 - ગુજરાતી ટૂંકીવાર્તાની સર્જનસિદ્ધિ : મહેન્દ્રસિંહ પરમાર (ભાવનગર)
- વેબિનારના દિવસો : બે કે ત્રણ
- અંદાજિત ખર્ચ : સર્ટીફિકેટ, પ્રાથમિક આયોજન, વક્તાઓને પુરસ્કાર સહિતનો ૫૦,૦૦૦-૦૦

પ્રિ. એસ. જી. દેસાઈ
ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ
એલિસ બ્રિજ, અમદાવાદ

કચેરી આદેશ

બેદિવસીય આંતરરાષ્ટ્રીય વેબિનારના આયોજન અર્થે નીચે પ્રમાણેની સમિતિઓ પ્રમાણે કામગીરી કરવા માટે આથી આદેશ કરવામાં આવે છે. વેબિનારના સંયોજક પ્રો. નિસર્ગ આહીર સાથે સંકલન કરીને વેબિનાર સંપૂર્ણપણે સફળ રહે તે માટે કામગીરી કરવાની રહેશે.

ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ
અને ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગરના સંયુક્ત ઉપક્રમે આયોજિત
આંતરરાષ્ટ્રીય વેબિનાર : ૫-૬ માર્ચ, ૨૦૨૧

સર્જન : પ્રક્રિયા અને પરિણતિ

સમિતિની રચના

ગૂગલ ફોર્મ દ્વારા રજિસ્ટ્રેશન, આમંત્રણપત્ર, ઈ-સર્ટિફિકેટ :

- પ્રો. જય બુદ્ધદેવ
- ડૉ. સોનિયા પટેલ

ટેકનોલોજી ટીમ - ઓનલાઈન વેબિનારનું આયોજન, સહભાગીઓનું સંયોજન :

- ડૉ. ભરત વાલાણી
- ડૉ. પી. એમ. ચૌધરી
- ડૉ. સંદીપ પટેલ

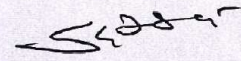
સંચાલન, સંયોજન, શોધપત્રવાચનનું સંકલન :

- પ્રો. હેમલતા વ્યાસ
- ડૉ. નિશિતા શુક્લ
- ડૉ. ભારતી ઓઝા
- ડૉ. કે. એમ. ચાવડા
- પ્રો. નિસર્ગ આહીર

સ્વાગત સમિતિ :

- પ્રો. વૃંદાવન વૈદ્ય
- ડૉ. અફસા કાદરી
- ડૉ. માહેનૂર સૈયદ

તા. ૧૫.૨. ૨૦૨૧



પ્રિ. એસ. જી. દેસાઈ
આચાર્ય

રૂપરેખા

૫મી માર્ચ, ૨૦૨૧

ઉદ્ઘાટન-સમારંભ : ૯.૦૦થી ૧૦.૦૦, સવારે

સ્વાગત : શ્રી. એસ. જી. દેસાઈ (આચાર્ય, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ, અમદાવાદ)

ભૂમિકા : ડૉ. હિમ્મત ભાલોડિયા (મહામાત્ર, ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગર)

અધ્યક્ષીય પ્રવચન : શ્રી વિષ્ણુ પંડ્યા (અધ્યક્ષ, ગુજરાત સાહિત્ય અકાદમી, ગાંધીનગર)

આભારદર્શન : પ્રો. હેમલતા વ્યાસ (અધ્યક્ષ, ગુજરાતી વિભાગ, ગુજરાત આર્ટ્સ એન્ડ સાયન્સ કોલેજ)

પ્રથમ સત્ર : ૧૦.૦૦થી ૧૨.૩૦

ગદ્યલીલા – મધુ રાય

અવાકું અવતરણ – રાજેન્દ્ર શુક્લ

શબ્દથી સૂર તરફ – આરાધના ભટ્ટ

દ્વિતીય સત્ર : ૨.૦૦થી ૪.૦૦

શોધપત્ર-વાચન

અધ્યક્ષ : ડૉ. કાન્તિ માલસતર

સંચાલન : પ્રો. હેમલતા વ્યાસ

૬મી માર્ચ, ૨૦૨૧

તૃતીય સત્ર : ૧૦.૦૦થી ૧.૦૦

મૂર્ત-અમૂર્તની વચ્ચે – બાબુ સુથાર

રૂપ અને રૂપાંતર – વિનોદ જોશી

બિટવિન ધ લાઈન્સ – વર્ષા દાસ

ચતુર્થ સત્ર : ૨.૦૦થી ૪.૦૦

શોધપત્ર-વાચન

અધ્યક્ષ : ડૉ. દર્શના ઓઝા

સંચાલન : ડૉ. કે. એમ. ચાવડા

રજિસ્ટ્રેશન અને શોધપત્ર-વાચન :

વેબિનાર તમામ માટે ખુલ્લો છે, તેમ છતાં ગુજરાતી ભાષાના અધ્યાપકો અને વિદ્યાર્થીઓ ઓનલાઈન રજિસ્ટ્રેશન કરાવી શકે છે. રજિસ્ટ્રેશન કરાવનાર અને સતત હાજર રહેનારને પ્રમાણપત્ર આપવામાં આવશે. ગુજરાતી ભાષામાં શોધપત્ર રજૂ કરી શકાશે. ૧. કોઈ પણ સર્જકની સર્જનપ્રક્રિયા, ૨. કોઈ પણ સર્જકની સર્જનપરક વિશેષતા, ૩. કોઈ પણ કૃતિની સર્જનગત વિશિષ્ટતા – એ ત્રણમાંથી કોઈ એક વિષય શોધપત્ર માટે પસંદ કરી શકાશે. તા. ૧.૩.૨૦૨૧ સુધીમાં ઈમેઈલ દ્વારા પીટીએફ ફાઈલરૂપે શોધપત્ર મોકલી શકાશે. પસંદગી પામનાર શોધકર્તાને ઓનલાઈન પ્રસ્તુતિ માટે આમંત્રણ આપવામાં આવશે. શોધપત્રની મર્યાદા ૭૦૦થી ૧૦૦૦ શબ્દની રહેશે. પ્રસ્તુતિ માટે ૧૦ મિનિટ ફાળવવામાં આવશે. રજિસ્ટ્રેશન નિ:શુલ્ક છે.

રજિસ્ટ્રેશન તા. ૧.૩.૨૦૨૧ સુધીમાં કરાવવાનું રહેશે. રજિસ્ટ્રેશન માટેની લિન્ક :

<https://forms.gle/nhVEiBW6Er3UqjK98>

શોધપત્ર મોકલવા માટેનું ઈ-મેઈલ આઈડી : gujaratcollegewebinar@gmail.com